

A Brief Report on

UGC- Approved Six-day Short-Term Professional Development Programme

(jointly organized by SOJNMS and STRIDE) on

'NEP-2020 and Higher Education: Training the
Trainers on Media and Information Literacy
Curriculum' in Partnership with UNESCO

Workshop Dates: 17-22 October 2022

T. R. K. Rishma
Dr. T. R. K. Rishma
State Ramakrishna
Institute of Distance Education
दूर शिक्षा राज्य प्रशिक्षण एवं अनुसंधान संस्थान
Staff Training & Research Institute of Distance Education
इग्नू, मैदान गार्ही, नई दिल्ली-110068
IGNOU, Maidan Garhi, New Delhi-110068

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निदेशक (प.न.ज.अ.वि.) इग्नू
Prof. K.S. Arul Selvan
Director (SOJNMS) IGNOU

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T.R.K. Ramesh

Dr. 1/c

डॉ. राधा रामकृष्ण / Dr. Radhakrishna
सह-आचार्य दूर शिक्षण / Associate Professor of Distance Education
दूर शिक्षण स्टाफ प्रशिक्षण एवं अनुसंधान संस्थान
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Prof. K.S. Arul Selvan

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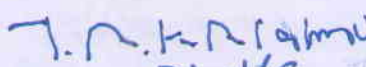
Distance Education


IGNOU-UNESCO Short Term Programme
Media and Information Literacy for Trainers
Workshop Dates: 17-22 October 2022

Mode: Online

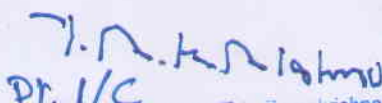
Agenda

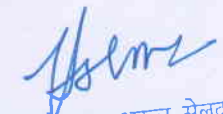
Time	Session	Speakers
Day 1 – 17th October 2022		
10.00am- 11.30am	Inaugural Session	Prof. Nageshwar Rao IGNOU Vice Chancellor Mr Hezekiel Dlamini, Officer-in-Charge/ Adviser for Communication and Information, UNESCO New Delhi Prof Santosh Panda, Director, Staff Training and Research Institute, IGNOU Prof Arul Selvan, Director, School of Journalism and New Media, IGNOU
11.30 am- 01.00 pm	<i>UNESCO's MIL curriculum and competency framework</i>	Prof. Jagtar Singh, Professor Punjabi University
Lunch Break		
02.00 pm- 03.30 pm	<i>Main features of UNESCO MIL curriculum</i>	Prof. Jagtar Singh, Professor Punjabi University
03.30 pm- 05.00 pm	Module 1: An introduction to MIL	Prof. Keval J Kumar, Former Director, Symbiosis Institute of Mass Communication


 सह-आचार्य (संस्कृत) / सहायक
 दूर शिक्षण विभाग, राष्ट्रीय उच्च शिक्षण परिषद्
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Day 2 – 18 th October 2022		
10.00 am-11.30 am	Module 2: Understanding information and technology	Prof. K S Arul Selvan Director, SOJNMS
11.30 am- 01.00 pm	Module 3: Digital information process	Dr. Manorama Tripathi Librarian, JNU
Lunch Break		
02.00 pm- 03.30 pm	Module 4: How Media and Technology Influence Content	Dr. Shikha Rai Associate Professor, SOJNMS, IGNOU
03.30 pm- 05.00 pm	Module 5: Media Audience as citizens	Prof. Ramon Tuazon, President, Asian Institute of Journalism and Communication
Day 3 – 19 th October 2022		
10.00 am-11.30 am	Module 6: AI, social media, and MIL	Mr Ramakrishnan Executive Director, Ideosync Media Combine
11.30 am- 01.00 pm	Module 7: MIL competencies in tackling misinformation and disinformation	Prof. Anubhuti Yadav, Professor, Indian Institute of Mass Communication (IIMC)
Lunch Break		
02.00 pm- 03.30 pm	Module 8: Privacy and Data Protection	Dr. Surhita Basu Associate Professor, Viswa Bharti, Kolkatta


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03.30 pm- 05.00 pm	Module 9: Internet Opportunities and Challenges	Prof. K S Arul Selvan Director, SOJNMS
Day 4 – 20th October 2022		
10.00 am-11.30 am	Module 10: Advertising and MIL	Dr. Kuvleen Tehran Faculty of Communication, IP University, New Delhi
11.30 am- 01.00 pm	Module 11: Representation in Media and Information	Dr. Rachna Sharma Associate Professor, IIMC New Delhi
Lunch Break		
02.00 pm- 03.30 pm	Module 12: Digital Media, Games, and Traditional Media	Prof. Krishna Shankar Kusuma MCRC, Jamia Millia Islamia
03.30 pm- 05.00 pm	Module 13: MIL AND SDGs	Prof. K S Arul Selvan Director, SOJNMS
Day 5 – 21st October 2022		
10.00 am-11.30 am	Module 14: Non-violent communication and MIL	Dr Vedabhyas Kundu, Gandhi Smriti, Ministry of Culture, Gol
11.30 am- 01.00 pm	Module 15: Political participation and digital media literacy	Prof. Pradip Nair Director of Research, Central University of Himachal Pradesh
Lunch Break		
02.00 pm- 03.30 pm	Module 16: MIL and marginalised sections	Ms. Venu Arora Executive Director, Ideosync Media Combine

T. Rama Krishna
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03.45 pm- 05.00 pm	Module 17 MIL and Learning Environment	Tessa Jolls Centre for Media Literacy
Day 6 – 22nd October 2022		
10.00 am-11.30 am	Module 18: MIL research trends and opportunities	Prof. Arul Selvan Director, SOJNMS
11.30 am- 01.00 pm	Participant Presentation	(10 minutes each)
Lunch Break		
02.00 pm-03.30 pm	Participant Presentation	(10 minutes each)
03.45 pm onwards	Valedictory Function	


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Participants List:

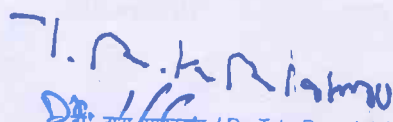
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1	Bhavna Pathak	bhavnapathak05@gmail.com	Female	Media Academic	Prestige Institute of Management and Research Indore
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4	Sewa Singh Bajwa	nachizbajwa@gmail.com	Male	Media Academic	Ch. Devi Lal University, Sirsa
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6	Amit Sangwan	dramit@cdlu.ac.in	Male	Media Academic	Chaudhary Devi Lal University Sirsa, Haryana
7	Rachel Jacob	racheljacob@mcc.edu.in	Female	Media Academic	Madras Christian College
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9	Dr. Sudarshan Yadav	kashisun02@gmail.com	Male	Media Academic	Central University of Jharkhand
10	Dr. Afsana Rashid	afsanabhat@gmail.com	Female	Media Academic	Media Education Research Centre, University of Kashmir
11	Dr. Rakesh Kumar Goswami	rakeshgoswami@gmail.com	Male	Media Academic	Indian Institute of Mass Communication
12	Swati Arjun	swatiarjun2008@gmail.com	Female	Media Professional	IGNOU
13	Rahul Mittal	rahul.rahlmu@gmail.com	Male	Media Academic	GGSIIP University, Delhi.
14	Surojit Sanyal	surojit.sanyal74@gmail.com	Male	Assistant Librarian	Vidyasagar University

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18	Sushil Kumar Yati	sushil.yati@gmail.com	Male	Media Academic	Institute of Design, Nirma University
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21	Madhumita Das	anamika381das@gmail.com	Female	Media Scholar	Indira Gandhi National Open University
22	Kapou Malakar	kapoumalakar@gmail.com	Female	Media Academic	Tezpur University
23	Aruna KC	arunak02@gmail.com	Female	Media Scholar	IGNOU
24	Dr. Smriti Padhi	smiti.sgsu@gmail.com	Female	Media Academic	Fakir Mohan University, Balasore
25	Nilam Kumari Singh	nssk.2001@gmail.com	Female	Assistant Professor	Jamshedpur Women's University, Jamshedpur
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Brief Report:

Programme Coordinators

- Prof. Santosh Panda, Director, STRIDE, IGNOU
- Prof. K.S. Arul Selvan, Director, SOJNMS, IGNOU
- Ms. Rama Dwivedi, UNESCO Representative from New Delhi Office

Background

The emergence of Web 2.0 technologies has not just transformed the technological advancements in the playfield of media and communications but has also paved the way for consumers to become producers. The prowess of information processing as well as content curation and creation is no longer run by the few ones with power and authority but is decentralized in the hands of any and everyone. However, with autonomy and agency comes the responsibility to be well-informed about the three fundamentals- access, interpretations and participation. These three concepts build to be the frameworks of media and information literacy, which is essential not just for comprehension of knowledge but for imbibing critical thinking skills, along with empowering individuals with the social and cultural competencies to engage and participate in new media spaces in a wholesome manner. This 6-day workshop contributed towards MIL as a discipline and the adaptability of these new skills and competencies at the national level.

Specific Outcomes of the Programme

The 6-day workshop, conducted with aim to develop the following outcomes through exposure to national and international experts:

1. The understanding of 'Media and Information Literacy' as a holistic concept in the era of fake news and 21st century digital skills.
2. The development of ideas and the exercise of trends in media and information literacy research, specifically in India.
3. Exposure to the international frameworks on media and information literacy and the practical knowledge requisite in designing the 'Media and Information Literacy' tool kit as a new generation skill.

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4. The adoption, formation and development of pedagogical approaches in 'Media and Information Literacy' learning, from the purview of SDGs, lifelong learning and an educational framework.
5. Cultivation of media and information literacy in journalistic professional development and other communication professional ethics.
6. The implementation of the three dynamics of MIL- access, critical thinking and participation- in everyday life as well as in the professional scope.
7. Enhancement of knowledge on social skills and cultural competencies amongst digital audiences in the playfield of online spaces.

Participants

Totally 27 Teachers and Academics from India who are keen to work in the domain of media and information literacy participated in the workshop.

Methodology

The methodology of the workshop included presentations, going through the online course on Learn OER, web conferencing with international experts, presentation and discussion by internal experts, interactions, group discussions and individual practice.

Activities:

A detailed activity list was prepared and attached separately for the references.

7.12.19
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Activities for MIL Short Term Programme:

Activity 1: Complete UNESCO's MOOC Course on MIL

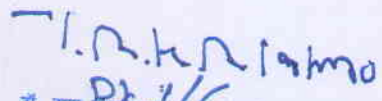
UNESCO and Athabasca University jointly offer an open source MOOC on MIL. It contains 10 units on MIL. Course available for free and register through this link and produce course completion certificate. <https://ocw.lms.athabascau.ca/course/view.php?id=93>

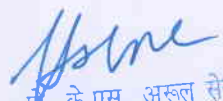
Deadline: 21st October 2022

Activity 2 for Module 1:

Consider the following terminologies linked to different literacies relating to MIL and being used by various actors around the world:

- Media literacy
- Library literacy
- Computer literacy
- Freedom of expression literacy
- Internet literacy
- Digital literacy
- News literacy
- Cinema literacy
- Games literacy
- Social media literacy
- AI literacy
- Data literacy
- Safety literacy


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- Security literacy
- Privacy literacy

Using the Internet or a library, research various definitions of each of these terminologies.

What do you observe about the relationship between and among these individual terminologies or notions of MIL? Write one paragraph describing what would be your rationale for combining media literacy and information literacy as MIL.

What do you observe about the relationship between and among these individual terminologies or notions of MIL? Write one paragraph describing what would be your rationale for combining media literacy and information literacy as MIL.

Deadline: 18th October 2022

Activity 3 for Module 7:

OpenDOAR: Identifying Relevant Repositories. Search in libraries or on the Internet the website of the open repositories website OpenDOAR, and locate repositories that are related to MIL. List 10 resources related to MIL from these repositories. Write down a paragraph about which are the objectives these MIL resources may have and why it was created and how it can benefit the teachers and learners of MIL. Give full details along with the URL of your chosen 10 resources on MIL.

Deadline: 19th October 2022

Activity 4 for Module 14:

Identify and describe examples of any two for the pedagogical approaches to teaching MIL listed below. Identify the key components that make these examples effective in teaching and learning MIL through group work. In each example, illustrate what kind strategies need to be practiced by the teachers who will adopt these examples while teaching MIL.

1. Issue-enquiry learning
2. Problem-based learning
3. Empirical approach and scientific enquiry

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4. Case study
5. Cooperative learning
6. Textual Analysis
7. Contextual Analysis
8. Translations
9. Simulations
10. Production
11. Critical Inquiry
12. Dialogical method or inquiry

Deadline: 20th October 2022

Activity 5 for Module 18:

Go through UNESCO's MIL Curriculum [<https://unesdoc.unesco.org/ark:/48223/pf0000377068>] and give a brief assessment of its suitability for Indian context. In your assessment, include the available opportunities of education interventions of MIL in Indian context. List down your recommendations of implementation of MIL curriculum in Indian contexts.

Deadline: 21st October 2022

Submission of Activities:

Create a folder in your Google Drive and upload your completed activities in a word file in this folder. Share this folder with the email address – ksarul@ignou.ac.in

After the overall evaluation, the following grades were given to the participants:

Name:	Grade
Archana Kumari	A
PROF. RAHUL MITTAL	B
Shikha Rai	A
Aakriti Taneja	A+

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Sushil Kumar Yati	B
Bhavna Pathak	A+
Dr Rakesh Kumar Goswami	A+
Dr. Rachel Jacob	A
Dr Sudarshan Yadav	B
Madhumita Das	A
Smiti Padhi	A
ARUNA KC	B
Swati Arjun	A
Huma Parveen	B
Dr. Surojit Sanyal	A
Shilpa Kalyan	A
ARULSELVI A	A
Kapou Malakar	B
Dr. Amit Sangwan	A
Dr. Bala Lakhendra	A
Dr. Afsana Rashid	A
Dr. Ravinder	C
Sewa Singh Bajwa	A

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Workshop Photographs:



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