



# Ennovate

newsletter brought out by NCIDE

**Vol. 1, Issue 3, 2010**

## Intellectual Property Rights: Encouraging Innovation and Creativity

Intellectual property means a tangible creation of the human mind. The creation has to be *new* with an element of *inventiveness* to qualify as intellectual property. Intellectual property is *unique* as it is the result of personal *innovation and creativity*. The creator of the intellectual property is given certain rights by the law, called Intellectual Property Rights (IPR). In the case of literary and artistic works, the creator automatically gets the copyright and moral rights for his/her work. When the rights are protected, the creator is able to commercialize the product till a fixed time, following which the creation comes into the public domain and then anyone can make use of it. [More...](#)

## Inspiring to Innovate: evolving Innovation Radar

Innovation is imperative for sustainable socio-economic development. What's Innovation? Innovation is any idea, product or service that is perceived by users as being new. Innovation is prompted upon interacting with new customers/users, requires change in mindset of workers, and yields new improvised products/services/business models. Goals and determination decide the pace of innovation. Innovation aims at the outcome - impact on stakeholders. Normally, there are three interacting components – technology, people and process. [More...](#)

## News & Events:

NCIDE organised the Third Popular Talk of the popular talk series on Innovations in Open and Distance Education. NCIDE also actively participated in the Third International Conference on Digital Libraries (ICDL). [More...](#)

**Our Website**  
<http://ncide.ignou.ac.in>

## In This Issue:

Welcome to the third issue of *Ennovate* - the NCIDE eNewsletter. This issue contains an article on a study on Intellectual Property Rights. The article discusses the basics of IPR and their importance in an ODL system. It contains an article on Innovation Radar. The article stresses the need for strategic innovation and presents a new framework with added dimensions. This framework helps the organisation to identify and pursue innovation. This issue also list some of the events held at NCIDE.

## Notable Quotable:

Creativity, as has been said, consists largely of rearranging what we know in order to find out what we do not know. Hence, to think creatively, we must be able to look afresh at what we normally take for granted.

George Kneller

If you are interested in commenting on something in this issue or contributing to a future issue please contact: [ncide@ignou.ac.in](mailto:ncide@ignou.ac.in)

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