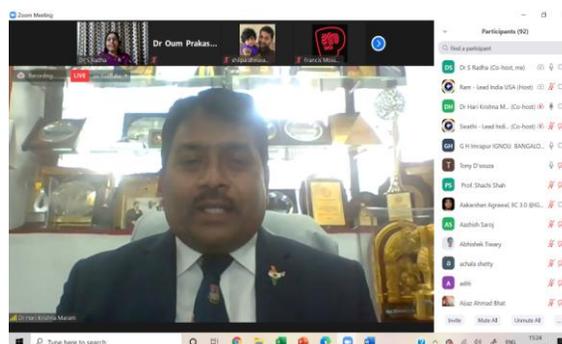


## Activities of IGNOU Institution's Innovation Council in 2020-2021

### A. IIC Calendar Activities

#### 1. My Story - Motivational Session by Successful Innovators

As a part of IGNOU Institution's Innovation Council (IIC) activities, IGNOU RC Bangalore had arranged the National Webinar 'My Story - Motivational Session by Successful Innovators' on 19<sup>th</sup> November, 2020. The Chief Resource Person was Dr. Hari Krishna Maram, Chairman of Vision Digital India, Vice Chancellor – Global Digital University, USA, President – Lead India Foundation and notable IGNOU Alumni. The main objective of the webinar was to motivate the students about the Entrepreneurship & Start-up as a career development. His entrepreneurship / start-up -focused talk educated & inspired the students the crucial life skills that will help them navigate this uncertain future. These skills include problem-solving, teamwork, motivation, ideation, innovation, as well as learning to accept failure as a part of personal & professional progress.



#### 2. My Story - Motivational Session by Successful Entrepreneur/Startup founder

As a part of IGNOU Institution's Innovation Council (IIC) activities, IGNOU RC Bangalore had arranged the National Webinar 'My Story - Motivational Session by Successful Innovators' on 27<sup>th</sup> November, 2020. The Chief Resource Person was Indian Plastic Man, Padma Shri Dr. Rajagopalan Vasudevan, Scientist, Dean ECA and Professor, Dept. Of. Chemistry, Thiagarajar College of Engineering, Madhurai, Tamil Nadu. The main focus of the webinar was to organize a Motivational Session 'on Innovator's Life, success story and future scope' by inviting Dr. Rajagopalan Vasudevan to share his



success story by providing road map to idea generation & implementation, importance of right approach and execution methodology & how to overcome challenges & set target goals etc.,

Since 2001, Dr. Vasudevan and his team at the Centre for Studies on Solid Waste Management (CSSWM) have been engaged in solving two pressing issues at the same time-- bad roads and ever increasing plastic waste. Dr. Vasudevan is responsible for laying down more than 5,000 km worth of plastic roads in at least 11 states across the country. Dr. Vasudevan, known as the 'Plastic Man of India,' has been praised by Prime Minister Narendra Modi and also awarded the Padma Shri in the Year 2018. Even two leading government bodies, Central Pollution Control Board and Indian Roads Congress have endorsed the method.

## **B. MIC Driven Activities**

### **1. KAPILA: Kalam Program For IP Literacy And Awareness**

The MIC organized the KAPILA: Kalam Program for IP Literacy And Awareness. On 18th October, 2020. The objective was to generate awareness about IPR. Mr. Varun Chamadiya, Founder Proactive I gave a talk on Lateral Thinking-How to Generate Revolutionary Ideas.

The Institution's Innovation Council (IIC) IGNOU informed in advance all the IGNOU students across India about the session through IGNOU Regional Centres, and also asked the IIC members, the Faculty, administrative officers and staff members to attend the talk. Mr. Chamadiya began the session by asking to think about everyday pressing problems and list them. The structure of all problems can be broken into six fundamental problems, 5W 1H, namely who, why, what, when, where and how. He explained that the objective of the session was to come up with out of the box ideas, understand and learn a new skill. It was telecast on MIC YouTube Channel (<https://www.youtube.com/watch?v=DhSpJPnIldc&feature=youtu.be>)



### **2. Orientation Session on Methods of Exploring and Capturing values from Indian Agriculture and Health Sector by Prof. Anil Sahasrabudhe and Shri A B Shukla**

The IIC-MIC organised an orientation session on Indian Knowledge System (IKS) on 3rd November 2020 from 11:00 AM - 12:00 PM. The aim was to generate awareness among the faculty members and students from Higher Education Institutions and in exploring their contributions to IKS in the sector of Agriculture and Health. The topic was "Methods of Exploring and Capturing values from Indian Agriculture and Health Sector" and the speakers

were Prof. Anil Sahasrabudhe, Chairman, AICTE and Shri A B Shukla COO, IKS, AICTE. It was telecast on MIC YouTube Channel ( <https://youtu.be/wJM0CXJMGZk>).

The Institution's Innovation Council (IIC) IGNOU informed in advance all the IGNOU students across India about the session through IGNOU Regional Centres, and also asked the IIC members, the Faculty, administrative officers and staff members to attend the talk.

Prof. Anil Sahasrabudhe said that we have forgotten our past ancient technology. The 64 forms of art that we know today already existed. If this knowledge is incorporated in out textbooks, the students can read and be proud of it. Giving examples of sustainable agriculture and cases during COVID pandemic times, he said that the ancient knowledge agriculture and health sector have the knowledge and remedies that need to be elicited. The Ministry of Education has planned the establishment of a Division named Indian Knowledge System.



Shri A B Shukla said that traditional knowledge has come to help during COVID times. Taking various examples, such as ginger ale and turmeric latte being used in the western world, he said that these were traditional knowledge of ancient India where ginger and turmeric have been used to boost immunity. He said that to protect this traditional knowledge several initiatives have been taken by India, such as patent protection and Traditional Digital Knowledge Library. Similarly, he gave examples of Arunachali and Sentanelese fires that have been kept burning for centuries. Our villages have relied on traditional knowledge since ancient times. Our festivals, yoga, fasting etc., are as per the nature and change of seasons. All these have to be protected.

This session was attended by IGNOU students, teachers and the academic faculty of IGNOU Regional Centres from all over the country, the Institution's Innovation Council Members, and the administrative staff.

