

INDIRA GANDHI NATIONAL OPEN UNIVERSITY
SCHOOL OF CONTINUING EDUCATION
(Discipline of Nutritional Sciences)

Poshan Abhiyaan a flag-ship programme, launched by Hon'ble Prime Minister on 8th March, 2018, focuses on improving the nutritional status of adolescent girls, pregnant women, lactating mothers and children from 0-6 years of age. The programme, through use of technology, convergence and community involvement strives to reduce the level of stunting, under-nutrition, anemia and low birth weight in children, as also focus on adolescent girls, pregnant women and lactating mothers, thus holistically addressing malnutrition. In order to strengthen the efforts made by the Government to address malnutrition and for involving masses, *Poshan Maah* (1st to 30th September) and *Pakhwada* (21st March to 4th April) are celebrated every year by the Ministry of Women and Child Development (MWCD).

To celebrate *Poshan Maah*, theme based activities are conducted across the country throughout the month of September. For this year's *Poshan Maah* the following key themes relevant to nutrition have been announced by the Ministry of Women & Child Development:

- (i) *Mahila and Swasthya*
- (ii) *Baccha and Shiksha- Poshan bhi Padhai Bhi*
- (iii) Traditional Foods for Women and Children in Tribal Areas

The Discipline of Nutritional Sciences is planning to organize a **Poster Making and Slogan Writing Competition** on the above themes suggested by the Ministry.

We invite learners of the Master of Science (Dietetics and Food Service Management) Programme to participate in this initiative and contribute in creating awareness on important nutrition themes/issues during the poshan maah.

The detailed guidelines for Poster Making Competition are given below:

1. **Eligibility Criterion:** This competition is open for all the students of MSc (DFSM) Programme (alumini and current). Each participant can send only one entry.
2. **Medium:** English or Hindi
3. The Poster should be on a white sheet of A2 size- 16.5" x 23.4". The topic of poster and theme should be clearly mentioned at the top.
4. Learners name, enrolment number and Regional Centre should be clearly mentioned on the right hand corner.
5. The poster should be original and relevant to the theme.
6. It can be either handmade or computer assisted.
7. Assessment will be based on both creativity and effective conveying of theme messages.

The detailed guidelines for Slogan Writing Competition are given below:

1. **Eligibility Criterion:** This competition is open for all the students currently enrolled in the MSc (DFSM) Programme. Each participant can send only one entry.
2. **Medium:** English or Hindi
3. Learners name, enrolment number and Regional Centre should be clearly mentioned on the right hand corner.
4. Slogan should be concise and not more than 20-25 words.
5. Slogan should be neatly handwritten / typed on a white A4 sheet.
6. The slogan should be legible and relevant to the theme
7. Assessment will be based on both creativity and effective conveying of theme messages.

Submission Guidelines

1. The participants can submit their entries for either or both poster and slogan competition.
2. Participant should clearly indicate the category in which they plan to send their entry (Poster or Slogan writing). Send the entry at nutritionalsciencesignou@gmail.com latest by 20th September, 2022 in Jpg format.
3. Please upload a copy of your IGNOU Student I.D card along with the poster / slogan.
4. All the participants will be given E-certificates.
5. First, Second and Third Ranks will be notified on IGNOU website.
6. Decision taken by the organizing team will be the final decision.
7. The poster/ slogan should not be copied from anywhere and should be original work.

Discipline of Nutrition Sciences Faculty

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