

Bachelor of Arts (Vocational Studies) Tourism Management

BAVTM

The Programme seeks to provide an opportunity to large segment of the population including the disadvantaged to pursue a programme on tourism and travel. The programme is for creating a dedicated and skilled workforce in the Travel and Tourism Sector.

SEMESTER - I

BEVAE 181

Environmental Studies

Understanding of environment and its problems are very much necessary for any graduates. This course will elaborate environmental features, problems and its mitigation.

Assessment

1. Assignment
2. Term-end Examination

Languages

Modern Indian Languages is to help you improve your proficiency in the languages; you opt by developing your skills in reading, comprehension and writing. General approach is followed in these courses of Social Sciences and different forms of Literature

Assessment

1. Assignment
2. Term-end Examination

BTMC-131

History of Tourism - I

Course Develop perceptions of people and the world Understand the concepts of Motivation, Holiday and modes of Travel. Learn how tourism products are based on social and political developments.

Assessment

1. Assignment
2. Term-end Examination

BTMC-132

Fundamentals of Management

The course will cover all aspects of management from modern perspective. It will elaborate modern management practices and problems mitigations.

Assessment

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SEMESTER - II

Modern Indian Language

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Assessment

1. Assignment
2. Term-end Examination

English

The main objective of this course is to improve your proficiency in English by developing your skills in reading, writing, listening and speaking.

Assessment

1. Assignment
2. Term-end Examination

BTMC-133

History of Tourism - II

Course further elaborated perceptions of people and the world Understand the concepts of Motivation, Holiday and modes of Travel. Learn how tourism products are based on society /politics developments.

Assessment

1. Assignment
2. Term-end Examination

BTMC-134

Entrepreneurship and Small Business

The purpose of the paper is to orient the learner toward entrepreneurship as a career option and creative thinking and behavior for effectiveness at work and in life.

Assessment

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SEMESTER - III

Languages

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Assessment

1. Assignment
2. Term-end Examination

BCOS-183

Computer Application in Business

The course covers Meaning, characteristics and applications of a Computer, Advantages and limitations of a computer, Meaning of Data, Information and Knowledge, Data types, data storage, data representation

Assessment

1. Assignment
2. Term-end Examination

BTMC-135

Concept and Impacts of Tourism

Definition and Concept of Tourism; Leisure and Recreation, Excursionist, Business Tourism, VFR, Mass Tourism, Adventure Tourism, Sports Tourism, Rural Tourism, Tourism education. Etc is elaborated.

Assessment

1. Assignment
2. Term-end Examination

BTMC-136

Tourism Marketing

This course familiarizes the students with marketing concepts, techniques and skills as required in the marketing of tourism products and attractions.

Assessment

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SEMESTER - IV

Languages

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Assessment

1. Assignment
2. Term-end Examination

BCOS-184 E-Commerce

To give on hand knowledge on the issues related to E-Commerce so that student should become familiar with mechanism for conducting business transactions through electronic means

Assessment

1. Assignment
2. Term-end Examination

BTMC-137 Profile of Modern Tourism

This course will give an overview of tourism industry and different related organizations. It also enable them to understand the basic concepts and environment of modern tourism.

Assessment

1. Assignment
2. Term-end Examination

BTMC-138 Managerial Accounting and Finance in Tourism

The basic objectives are to provide basic principles and to understand the basic technique of preparing financial information.

Assessment

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2. Term-end Examination

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SEMESTER - V

BTME-141

Tourism Undertaking

This will give an overview of tourism transportation system and various organizations. Further students will understand formalities and documentation needed to set up these units.

Assessment

1. Assignment
2. Term-end Examination

BTME-143

Procedure and Operations in the Tourism Business

The students will understand the conceptual meaning of Travel business and differentiation between Travel agency and Tour operator

Assessment

1. Assignment
2. Term-end Examination

BTMG - 171

Culture in Indian Subcontinent - I

This course is designed for vocational students to understand the Indian cultural traditions and heritage for ancient to modern times. It highlights the plurality of Indian culture through the medium of Language, literature, music, dance and architecture.

Assessment

1. Assignment
2. Term-end Examination

BTMS-185

Airport Handling

To familiarize students with the functioning and operations at Airport and their handling from tourism point of view

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2. Term-end Examination

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SEMESTER - VI

