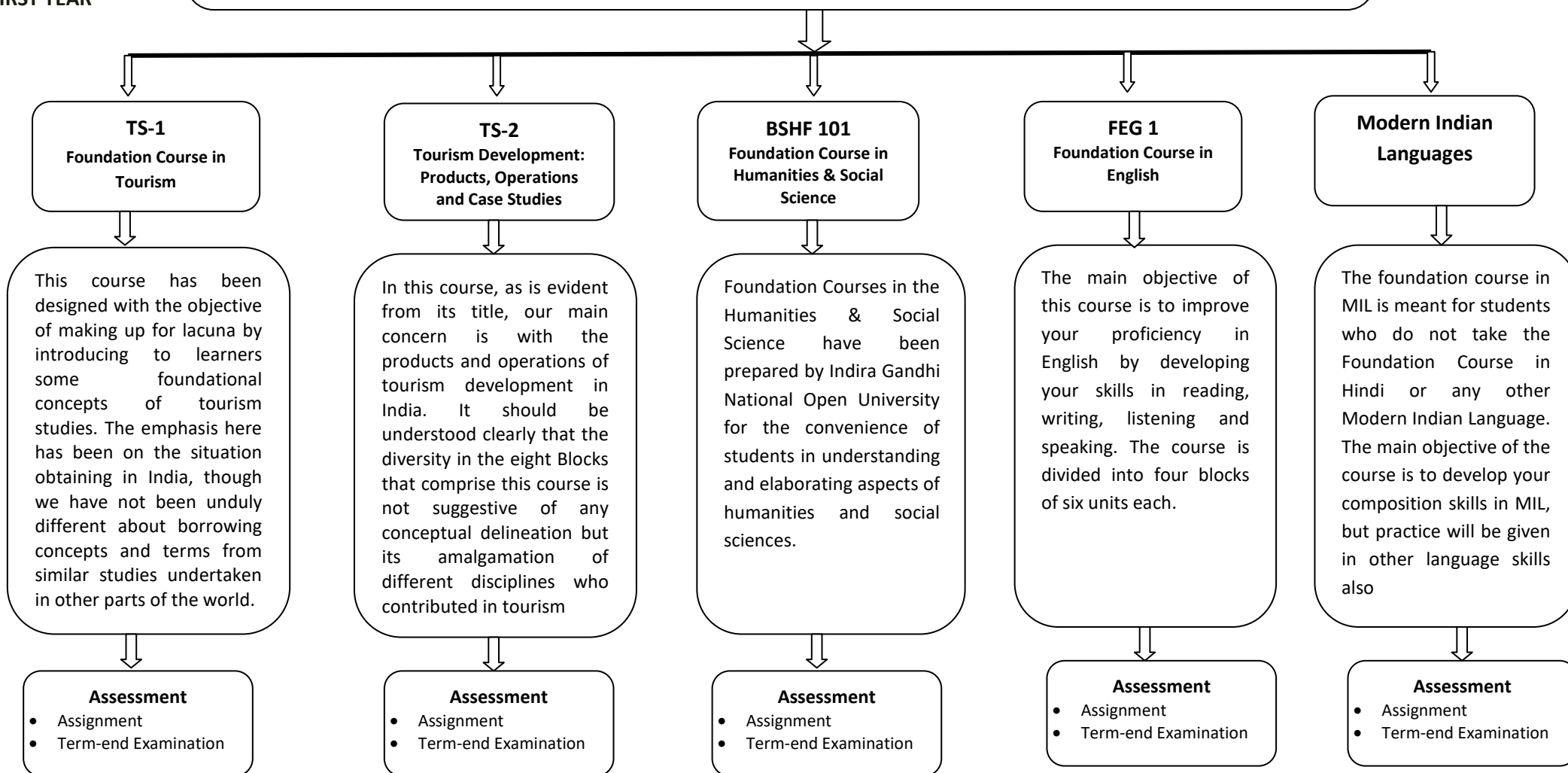


# Bachelor of Arts (Tourism Studies)

**BTS**

In recent years tourism has developed as an industry employing in large number of people. A large number of work forces have had no formal study of various aspects of tourism. These people, scattered all over the country, may not have access to institutions offering only limited number of seats in tourism courses. Hence, these programmes have been developed keeping in mind people who in future intend to make their career in some branch of tourism.

**FIRST YEAR**



**TS-1**

**Foundation Course in  
Tourism**

This course has been designed with the objective of making up for lacuna by introducing to learners some foundational concepts of tourism studies. The emphasis here has been on the situation obtaining in India, though we have not been unduly different about borrowing concepts and terms from similar studies undertaken in other parts of the world.

**Assessment**

- Assignment
- Term-end Examination

**TS-2**

**Tourism Development:  
Products, Operations  
and Case Studies**

In this course, as is evident from its title, our main concern is with the products and operations of tourism development in India. It should be understood clearly that the diversity in the eight Blocks that comprise this course is not suggestive of any conceptual delineation but its amalgamation of different disciplines who contributed in tourism

**Assessment**

- Assignment
- Term-end Examination

**BSHF 101**

**Foundation Course in  
Humanities & Social  
Science**

Foundation Courses in the Humanities & Social Science have been prepared by Indira Gandhi National Open University for the convenience of students in understanding and elaborating aspects of humanities and social sciences.

**Assessment**

- Assignment
- Term-end Examination

**FEG 1**

**Foundation Course in  
English**

The main objective of this course is to improve your proficiency in English by developing your skills in reading, writing, listening and speaking. The course is divided into four blocks of six units each.

**Assessment**

- Assignment
- Term-end Examination

**Modern Indian  
Languages**

The foundation course in MIL is meant for students who do not take the Foundation Course in Hindi or any other Modern Indian Language. The main objective of the course is to develop your composition skills in MIL, but practice will be given in other language skills also

**Assessment**

- Assignment
- Term-end Examination

# Bachelor of Arts (Tourism Studies)

**BTS**

BTS Second year covers Indian culture, its product formation, ecology environment and tourism, Foundation Course in Science and Technology, Project on Indian Culture: Perspective for Tourism, Project on Ecology, Environment and Tourism.

## SECOND YEAR

**TS-4**

**Indian Culture:  
Perspective for Tourism**

This course attempts to provide an integral view of Indian culture from the perspective of the tourism sector. The culture, thus, has been taken to mean an interface between subjectivity and its representation.

**Assessment**

- Assignment
- Term-end Examination

**TS-5**

**Ecology, Environment  
and Tourism**

This course aims to sensitize tourists and professionals in the tourism sector to the issues pertaining to the problems of ecology and environment today. It also attempts to define the "role" of the "visitor" and his or her participation in the conservation effort.

**Assessment**

- Assignment
- Term-end Examination

**FST 1**

**Foundation Course in  
Science and Technology**

In few units of this course, we trace the history of science from very ancient times to the modern period. We then describe the interaction between science and society – the way science has grown in particular socio-economic conditions and, in turn, how it has influenced changes in the society.

**Assessment**

- Assignment
- Term-end Examination

**PTS 4**

**Project on Indian Culture:  
Perspective for Tourism**

Every student has to do a Project in these courses which are for 04 credits each. Project will be related to art, culture, tradition, monuments etc. Some primary survey and data collection is required.

**Assessment**

- Assignment
- Term-end Examination

**PTS 5**

**Project on Ecology,  
Environment and Tourism**

Every student has to do a Project in these courses which are for 04 credits each. Project will be related to art, flora, fauna, vegetation, tourism impacts etc. Some primary survey and data collection is required.

**Assessment**

- Assignment
- Term-end Examination

# Bachelor of Arts (Tourism Studies)

**BTS**

Bachelor of Art (Tourism Studies) (BTS) Programme has been developed keeping in view the learner's who are already employed in the tourism sector at various levels and those who intend to make a career in the tourism industry. The thrust at the graduation level is to train managers to meet the tourism industry requirements.

## THIRD YEAR

