CCP

- -To develop professionals/ NGOs in the field of Consumer Affairs (i.e. Protection and Promotion of Consumer Rights and interests) for engagement in Government Departments , Industries and Cooperatives
- -To Promote qualified, skilled and professional Human Resource to Manage the affairs of Consumer Oriented Industries /Cooperatives and Government Departments
- -To enhance the Knowledge base of in-service personnels and self employed professionals on the broader aspects and dimentions of consumer Affairs.i.e. Consumer Rights and Protection
- -To sharpen skills of Professional, in the field of Consumer Affairs

CPI-101

- -To understand sevral Consumer Rights against exploitation
- -To traceout the growth and origin of consumer movement at global and national level
- -To know several rights available to consumers under the Consumers protection and other reated laws
- -To understand the genesis of consumer protection laws in India

Assessment LO 1, 2, 3, 4
Assignment and Term-end
exam

CPI -102

- -To understand the role and importance of Advertisement in relation to protection of consumer rights and interest
- -To discuss and highlight the importance of strengthening Trust between industry and consumers
- -To understand the need and functions of National Consumer helpline (NCH).
- -To identify the essentials of a compaign and Adolacy

Assessment LO 1, 2, 3, 4
Assignment and Term-end
exam

CPI-103

- -To understand the genesis and contents of UN Guidelines on Consumer protection, 1985,1999 and 2015
- -To explain the importance of consumer satistafction vis-a-vis issues involved in consumer dissatisfaction and also to address consumer problems
- -To explain the objectives, purpose and salient features of food safety and standards Act 2006 as will as FSSAI.
- To undedrstand the nature of various kinds of goods as well as services such as Health Insurance, Banking Transport etc. covered under consumer laws

Assessment LO 1, 2, 3, 4
Assignment and Term-end exam

CPIP-104

- -To understand how to carryout a projectwork
- -How to prepare and write a project proposal
- -To learn the stages involved in the preparation of project work
- -To learn the manner and method of Dada Cortection
- -how to prepare a final project Report

100% Project Assessment