

Certificate in Tourism Studies (CTS)

The thrust at the Certificate Level is to give basic knowledge and skill to the learner so as to enable him / her to meet the basic requirements for joining the tourism industry. Certificate in Tourism Studies will be of use to those, who:

- * intend to make a career in the tourism industry (travel agency, hotel, tour operator, etc.),
- * are associated with tourism awareness programmes and research, and
- * would like to learn skills and knowledge to work in the field of tourism.

TS - 1 (Foundation Course in Tourism)

This course is the foundation course in Tourism and

- # introduces the learners to the basics of tourism and the prevalent concepts of tourism studies and management;
- # explains the different component and elements of elements;
- # discusses the different components of the tourism industry;
- # describes the process of tourism marketing and planning;
- # and also explains the relevance of impact study and analysis in the tourism development

Assessment

1. Assignment
2. Term-end Examination

TS - 2 (Tourism Development: Products, Operations and Case Studies)

This course, as is evident from its title, primarily deals with tourism resources and product development. The course –

- # explains the relationship between guest and host at a destination;
- # discusses the role of guides and escorts;
- # discusses the development of tourism products development and operations of tourism in India;
- # and also introduces learners to the amalgamation of different disciplines which has contributed to tourism studies.

Assessment

1. Assignment
2. Term-end Examination