The University democratizes education by opening it to all sections of the society by cutting across age, caste, class, gender, region, ethnicity, language and religion. It offers opportunities for higher education to those sections of society who have been denied access due to life-circumstances, and draws them into the mainstream.

The University provides academic flexibility by removing barriers to entry, place and pace of learning and leveraging interaction through seamless teaching-learning experiences using educational technologies.

The University offers higher education at affordable costs to learners who have not been able to access education due to high costs and lack of resources.

The University promotes inclusive education by cutting across barriers of disability, age, gender, caste, creed, ethnicity, religion and region. It also caters to the educational needs of marginalized sections of society such as sex workers, jail inmates, PwD and trans-gendered people.

The University customizes its programmes to the needs of its diverse learners, and provides a learner-centric pedagogy to support life-long learning using a multi-media approach.

The University being a pioneer in open and distance learning is committed to setting benchmarks in all spheres of its activities such as programme design and development; preparation of self-learning material; organization and implementation of learner support; and use of educational technologies.