

(Duly authenticated by the Director/ Head of School/ Division/ Unit/Centre / Cell)

#### 1. Details of the Teacher/ Academic:

Name & Date of Birth :	Dr. K S Arul M M Selvan; 18/06/1971
Date of Joining in IGNOU:	22/06/2009
Current Designation :	Associate Professor
Pay Scale as on date :	176500 + Allowances
Qualifications :	Phd in Communication; PG Diploma in Distance Education; MA in Communication; BSc in Science Communication; BSc in Zoology

## 2. Honour/Award/Fellowship/membership of Professional body/ Statutory body (internal/ external) received by the Teacher/ Academic:

Name of the recipient	Honour /Award/ Fellowship name/ membership of Professional body/ Statutory body	Agency name /Name of statutory body/ institution/ Apex body	Period

#### 3. Books/Book Chapter:

• Co-author/co-editor if any, title, place of publication, publisher, Year, page (no) s, ISBN No

SNo.	Name of Author1/ Editor 1, & Co- author (s) / Co- editor (s) (if any)	Title of chapter/book	Place of publicatio n	Publisher	Year	Total Pages	ISBN No.
1	K S Arulselvan	Book Title: Digital Hinduism - Dharma and Disclosure in the Age of New Media  Chapter: From Newsgroups to #Hashtags Mapping Pattern of Online Hindu Religious Practices	USA	Rowman & Littlefield, USA.	Nove mber 2017		9781498559-1 71



#### (Duly authenticated by the Director/ Head of School/ Division/ Unit/Centre / Cell)

2	K S Arulselvan	Book Title: Media and Information Literacy Yearbook 2015  Chapter: Measuring Linguistic Diversity in Indian Online Scenario (Annexure 16)	Universit y of Gothenb urg	Internatio nal Clearingh ouse on Children, Youth and Media, NORDIC OM, University of Gothenbu rg.	2015		978-91- 87957-13-0
3	K S Arulselvan	Book Title: TV News Channels in India: Business, Content and Regulation  Chapter: TV News Scenario in South India (Annexure 17)	New Delhi	Academic Foundatio n	2016		978-93327032 54
4	K S Arulselvan (Co-author)	Book Title: Media and Youth Engagement: Change, Development, Governance and Participation  Chapter: Rap Revelations: Effects of Hip-Hop Music on College Girls of Delhi	New Delhi	VIPS, New Delhi	2018	10 pages	978-81-93203 5-9-0



#### (Duly authenticated by the Director/ Head of School/ Division/ Unit/Centre / Cell)

5	K S Arulselvan	Book Title: asia.com: Asia Encounters the Internet	New York	Routledge	2003	20 pages	978-0415315 043
		Chapter: Support and spewing: everyday activities of online Hindu groups					

#### 4. Research Articles/Publications:

SNo.	Author/ Co- author (if any)	Title	Name of Journal	Volume	page no. (s)	Year	ISSN No
1. 1	Author: K S Arul Selvan	Linguistic Diversity In Online Space - A Study On South Asian Languages	International Journal of Communication and Media Studies	9	11 pages	2019	2250-00 14
1. 2	Author: K S Arul Selvan	Media and Information Literacy Training in India: Plenty amidst Scarcity – A Case study in Indian Scenario	International Journal of Research in Social Sciences	9	16 pages	2019	2249-24 96

#### 5. Policy Documents Reports/ Mimeos:

SNo.	Title	Institution/ Agency	Year
1. 1	IFJ research findings on reporting HIV/AIDS in six countries in Africa and Asia (Media researcher for India and contributed a chapter on Indian scenario)	International Federation of Journalists (IFJ)	2006



(Duly authenticated by the Director/ Head of School/ Division/ Unit/Centre / Cell)

#### 6. Book Review published:

SNo.	Author/ Co- author (if any)	Title	Name of Journal	Volume	page no. (s)	Year	ISSN No

### 7. Presentation/Invited talk/Chair in National or International Seminar/ Conference/ Workshops (Please do not mention if it is only participation without presentation)

SNo.	Author/ Co author (if any)	Title of presentation, / Talk/Lecture	Name Organizing institute	Conference	City	Date and Year
1	Author: K S Arul Selvan	Multiple platform for multiple voices (on Citizen Journalism from Indian perspective)	Panos South Asia	New Media Technologies and Freedom of Expression	Kathman du	2009
2	Author: K S Arul Selvan	Vernacular journalists training on Health Reporting	Centre for Media Studies and University of Hyderabad	CMS Symposia on Development Communication	Hyderaba d	2007
3	Author: K S Arul Selvan	Technological Feasibilities For Odl Challenges Of Journalism And Communication Pedagogical Approaches	IGNOU and COL	Pan Commonwealth Forum (PCF6)	Cochin	2010



#### (Duly authenticated by the Director/ Head of School/ Division/ Unit/Centre / Cell)

4	Author: K S Arul Selvan	Mapping Pattern of Usage of Networked Medium for Online #hinduism Religious Communication	IAMCR and University of Hyderabad	International annual conference on Media and Communication Research	Hyderaba d	2014
5	Author: K S Arul Selvan	Alternate SLM Development Model – Framework from a Communication Technology Perspective	STRIDE, IGNOU	Alternative SLM Development	New Delhi	2015
6	Author: K S Arul Selvan	Sustainable Development Goals: Tracing Social Media's Citizen Voices in Indian context	Rajiv Gandhi Institute For Youth Developmen t	Achieving Youth Specific Sdgs: Key Challenges And Policy Responses	Chennai	2018
		UNESCO Sponsored National Consultation meeting on facilitating National Media and Information Literacy policy and developing Core MIL curricula in India (Annexure 34)	Unesco Gapmil	National Consultation On Media And Information Literacy Policy Framework	New Delhi	2014
		UNESCO Supported National Workshop on Capacity Building on MIL for Youth (Annexure 39)	University Of Patiala	National Workshop On Empowering Youth On Mil	Patiala	2016
		UNESCO Supported state level Workshop on Capacity Building on MIL for Youth (Annexure 40)	University Of Patiala	State Level Workshop On Empowering Youth On Mil	Patiala	2017



(Duly authenticated by the Director/ Head of School/ Division/ Unit/Centre / Cell)

8. Study Tour Organised/ Participated/ Attachment Organized/Internship:

SNo.	Details of the tour	Name of coordinating body	Duration

#### 9. Consultancy assignment (if any):

SNo.	Organization/ agency	Cost, title of consultancy	Duration

# 10. Details of Institution/ Government/ Industry / own Institution Sponsored Research Projects (including Programme Evaluation) and Amount (Both completed and ongoing):

SNo.	Agency	Amount	Duration with dates	Status i.e. ongoing/ completed
1	UNESCO (UNESCO - IGNOU Project on South Asia Media Mapping)	9 lakhs	2010-2012	Completed
2	UNICEF (Project on IGNOU- UNICEF Partnership for Media Engagement on Routine Immunisation)	3.95 lakhs	2011-2013	Completed
3	IFJ's Six Country Study on HIV/AIDS Reporting	1.35 lakhs	2006	Completed



(Duly authenticated by the Director/ Head of School/ Division/ Unit/Centre / Cell)

#### 11. Details of PhD and MPhil Scholars (including those awarded degree):

			_
SNo.	Name and enrolment no:	Year of registration	Year of completion/award
1. 1	Sujeet Kumar (E.No. 118701085)	2011	Awarded in 2017
2	Poonam Gaur (E. No. 118701060)	2011	Awarded in 2017
3	Aakanksha Sharma (E. No. 127723909)	2012	Completed in 2019

#### 12. Details of Programmes/ Courses coordinated/ written/ edited/ translated:

S N o.	Programme	Course	Unit (print)/ Audio/ Video/ eSLM	Coordinated/Written/ Edited (content/ language/ format)/ Translated	Period
1	MA JMC	Full Programme	Face to face	Coordinated	2009-2015
2	MA JMC	Digital Media, Research Practicals and Master Dissertation	3 units	Coordinated/Written/ Edited (content/ language/ format)/ Translated	2016- till
3	PhDJMC	Full Programme	Regular	Coordinated	2013-till
4	MPhilJMC	Full Programme	Regular	Coordinated	2014-till
5	APMIL	Full Programme	ODL	Coordinated/Written/ Edited (content/ language/ format)/ Translated	2014-till

#### 13. Training programmes designed and conducted, duration and dates

SNo.	Programme	Dates	Place	Number of Participants
1	Exploring Interplay between Media and Information Literacy and Sustainable Development Goals - National Research Workshop	September 4-12, 2018	IGNOU , New Delhi	28

#### ignou THE PEOPLE'S UNIVERSITY

### PROFILE TO BE FILLED BY TEACHER/ ACADEMIC

(Duly authenticated by the Director/ Head of School/ Division/ Unit/Centre / Cell)

#### 14. Details of Counselling sessions conducted:

SNo.	Program me	Course	Place	Dates	Duration	Mode (Specify- Face to Face Radio counselling Teleconferencing Web conf eren cing Any Other)
1	PGJMC & CCR	All	Gyandarsh an & Gyanvani	Regularly in 2009-2013 & 2017 onwards	30 minutes & 60 minitues	Radio counselling and teleconferencing

- 15. Details of Patents granted (if any):
- 16. Contribution to IGNOU's corporate life:

SNo.	Chairperson/ Member of Committee	Name of the Committee	Date/ period
1. 1	Member	Doctoral Research Committee, SOJNMS	2013-till
2	Member	School Board, SOJNMS	2009 to 2018
3	Member	School Board, SOL	2014-2017

#### 17. Administrative position/s held in the University (even as in charge)

SNo.	Designation	Period
1	Head, Department of MCJ, Tezpur Central University	2008-2009
2	Director i/c, SOJNMS, IGNOU	2014 (2 months), 2016 - 19 (many occasions)

#### 18. Any other contribution/information

**Signature of Teacher /Academic** 

Signature of Director/ Head