

1. Details of the Teacher/ Academic :

| | | |
|-----------------------------------|-------------------------|------------------|
| Name & Date of Birth : | Dr. Madhulika P. Sarkar | 19 November 1975 |
| Date of Joining in IGNOU: | 6 January 2006 | |
| Current Designation : | Reader | |
| Pay Scale as on date : | 12,79800-211500 | |
| Qualifications : | M.Com, L.L.B, Ph.D | |

2. Honour/Award/Fellowship/membership of Professional body/ Statutory body (internal/ external) received by the Teacher/ Academic:

| Name of the recipient | Honour /Award/ Fellowship name/ membership of Professional body/ Statutory body | Agency name /Name of statutory body/ institution/ Apex body | Period |
|------------------------------|--|--|---------------------------------------|
| Member | Academic Council | IGNOU | 2013-15 |
| Member | School Board of School of Management Studies | IGNOU | 2008-10 2013-15 2017- Till Date |
| Life Member | Indian Commerce Association | Indian Commerce Association | Scine2014 Life Member |

3. Books/Book Chapter:

- Co-author/co-editor if any, title, place of publication, publisher, Year, page (no) s, ISBN No

| SNo. | Name of Author1/ Editor 1, & Co- author (s) / Co-editor (s) (if any) | Title of chapter/book | Place of Publication | Publisher | Year | Total Pages | ISBN No. |
|-------------|---|--|-----------------------------|--------------------------------|-------------|--------------------|-------------------|
| 1. | Chapter Madhulika P Sarkar | “Need of Reforms in income Tax Law ,” chapter in Edited book Title – Financial Services Emerging Issues | Delhi | Shree Publisher & Distributors | 2007 | 16 | 81-8329-180-5 |
| 2. | Chapter Madhulika P Sarkar | “Looking in to the Behavioural Agenda of Entrepreneurship: A Trans Disciplinary Approach” book Title- Economy and Entrepreneurship | Delhi | Shree Publisher & Distributors | 2008 | 8 | 978-81-8329-266-5 |

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|----|---|--|--------|------------------------------|------|----|-------------------------------|
| 3. | Chapter Madhulika P Sarkar and Dr. Hemlatha and Parul Bhatia | Do Indian Banking and Financial Services stocks make a Random Walk: An Event Study | Bhopal | Indra Publishing House | 2015 | 11 | 978- 93- 82518- 55-6 |
| 4. | Chapter Madhulika P Sarkar and Shelly Oberoi | Impact on Sustainable Development Goals (SDGs) through Gender Budgeting in E-Governance Initiatives in India: An Analysis | Delhi | Blue Rose Publishers | 2018 | 9 | 978- 93- 87923- 76-8 |
| 5. | Chapter Madhulika P Sarkar and Shelly Oberoi | Impact of Digital Workforce on Organisational Effectiveness in a Auditing Organisations in Delhi-NCR: A managerial Perspective | Delhi | Bharti Publications | 2018 | 13 | 978- 93- 86608- 59-8 |

4. Research Articles/Publications:

| SNo. | Author/ Co- author (if any) | Title | Name of Journal | Volume | page no. (s) | Year | ISSN No |
|------|-----------------------------------|---|---|--------------------------|--------------------|--------------------------------|---------------|
| 1. | Co-Author | A review of literature on relationship marketing | Global journal of enterprise information system | Vol-10, No-3 | 110- 115 | 2018 | 0975- 1432 |
| 2. | Co-Author | Development and validation | Indian Commerce Association Journal | Vol-7 No-1 | 38- 54 | January to March 2019 | 2454- 6801 |
| 3. | Co-Author | Digital Entrepreneurship And Its Effect On Employment Opportunities And Labour Market In India: A Review | International Journal of Management, IT and Engineering | Paper Accepte d | | March 2018 | 2249- 0558 |
| 4. | Co-Author | Impulsiveness in the prices and volume traded of Gold Exchange Traded Funds: Empirical evidence from select Gold ETF's listed on National Stock Exchange | Global Journal of Enterprise Information System | Vol. – 9, issue- 4 | pp. 8-18 | Oct. – Dec, 2017 | 0975- 1432 |

| | | | | | | | |
|-----|-----------|---|--|------------------------|------------|--------------------|------------|
| 5. | Co-Author | Relationship between Global Peace Index and Economic Growth of SAARC Countries: An Empirical Analysis | International Journal of Engineering and Management Research | Vol -7, No-4 | PP 428-442 | August 2017 | 2250-0758 |
| 6. | Co-Author | “Testing Market Efficiency of Oil, Steel & Power Stocks: Post 2000 Era” | Global Journal of Enterprise information System | Vol -7, No-2 | PP 39-46 | April-June 2015 | 0975-153X |
| 7. | Co-Author | “Automobile Stocks Dancing to the tune of Dividend News” | Asian Journal of Research in Business Economics and Management | Vol -4, No-12 | pp 195-209 | December 2014 | 2249-7307 |
| 8. | Co-Author | “Pharmaceutical Sector Under Dividend Announcement Attack: An Analysis” | International Journal of Applied Financial Management Perspectives | Vol- 2, No- 4 | pp 672-681 | December 2013 | 2279-0896 |
| 9. | Co-Author | “Emerging Retail Trends in India” | International Journal of Management | volume -2, issue - 2 | PP 91-105 | Jan – April – 2011 | 0976-6502 |
| 10. | Co-Author | “The Emerging Business Models in the Knowledge Economy; Its impact on society and Government” | Advances in Management | Vol 3 | PP 23-31 | 2010 | 0974-2611 |
| 11. | Author | Tax corruption and Parallel Economy | Journal of Commerce and Trade | Vol – 3. Issue – 1 | PP 5-9 | 2008 | 0973-4503 |
| 12. | Co-Author | Social Media: A New Fangled Platform for Digital Marketing: An Empirical Study on Users | AIMA Journal of Management & Research | V-13, I-2 (Article -1) | 1-15 | 2019 | 0974 - 497 |

5. Policy Documents Reports/ Mimeos:

| SNo. | Title | Institution/ Agency | Year |
|------|-------|---------------------|------|
| 1. | | | |
| 2. | | | |
| 3. | | | |

6. Book Review published :

| SNo. | Author/ Co-author (if any) | Title | Name of Journal | Volume | page no. (s) | Year | ISSN No |
|------|----------------------------------|---|--|-----------------|-----------------|------|---------------|
| 1. | Co-Author | Marketing Research: An applied orientation | Global journal of enterprise information system | Vol-10, No-2 | 86-93 | 2018 | 0975- 1432 |

7. Presentation/Invited talk/Chair in National or International Seminar/Conference/ Workshops (Please do not mention if it is only participation without presentation)

| SNo. | Author/ Co author (if any) | Title of presentation, /Talk/Lecture | Name Organizing institute | Conference | City | Date and Year |
|------|----------------------------------|--|--|---|----------------------|--------------------------------------|
| 1. | Self | Development and validation of emotional intelligence scale | Indian Commerce Association Organized by Osmania University, Hyderabad | International Conference On Business & Management Theme: Disruptions In Business – Embracing The Age Of Digitalization | New Delhi | 29-30 th march 2019 |
| 2. | Self | Emotional Intelligence And Its Relationship With Leadership, Team Performance And Job Satisfaction: An Extensive Literature Review | Apeejay School of Management Sector - 8, Institutional Area, Dwarka | 4 th National HR Conference on “Human Resource Management Practices and Trends” | Dwarka, New Delhi | 10 th May 2019 |
| 3. | Self | Potential of IOT in Academic State of Affaire Vis – a- Vis Higher Education | Presidency University, Bengaluru | International Conference on Digital Entrepreneurship : Platform, Process, People and Technology, ICDE, 2019 | Bengaluru | 8-9 February, 2019 |
| 4. | Self | Blockchain Technology in Digital era: A technical overview | Delhi School of Management Delhi Technological University | International Conference on Business and Management | New Delhi | 29-30 March, 2019 |

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| | | | | | | |
| 5. | Self | Social media: A new-fangled platform for digital marketing: An empirical study on users. | All India Management Association (AIMA) | AIMA- Centre for management association, Academic Conference- Managing in the age of Disruption: Future Organizations | New Delhi | 6 th -7 th December, 2018 |
| 6 | Self | Sustainable Employability In Indian Banking Sector: An Analytical Model | Apeejay School of Management Dwarka, New Delhi | 9th National Conference On Contemporary Management Research | Dwarka, New Delhi | 2 nd February 2018 |
| 7. | Self | Digital Entrepreneurship and Employment Opportunities in India: An Analysis | Indian Commerce Association Conference, Jaipur | 70th All India Commerce Conference at IIS University | Jaipur, Rajasthan | 12 th - 14 th Oct, 2017 |

8. Study Tour Organised/ Participated/ Attachment Organized/Internship:

| SNo. | Details of the tour | Name of coordinating body | Duration |
|------|---------------------|---------------------------|----------|
| 1. | | | |

9. Consultancy assignment (if any):

| SNo. | Organization/ agency | Cost, title of consultancy | Duration |
|------|----------------------|----------------------------|----------|
| | | | |

10. Details of Institution/ Government/ Industry / own Institution Sponsored Research Projects (including Programme Evaluation) and Amount (Both completed and ongoing):

| SNo. | Agency | Amount | Duration with dates | Status i.e. ongoing/ completed |
|------|--------|--------|---------------------|--------------------------------|
| | | | | |

11. Details of PhD and MPhil Scholars (including those awarded degree):

| SNo. | Name and enrolment no: | Year of registration | Year of completion/ award |
|------|--|----------------------|------------------------------------|
| 1. | Dr. Parul Bhatia (Enroll. No: 118701164) | 2011 | Awarded and Notified (31/May/2016) |
| 2. | Poonam Rautela (Enroll. No: 144500578) | 2014 | In Progress (Enroll Since 2014) |

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|----|--|------|---------------------------------|
| 3. | Shelly Oberoi (Enroll No: 173101370) | 2017 | In Progress (Enroll Since 2017) |
| 4. | Aakansha Nirala (Enroll No. 173101410) | 2017 | In Progress (Enroll Since 2017) |
| 5. | Sumita Kalirawana (Enroll No. 144500381) | 2014 | In Progress (Enroll Since 2014) |
| 6. | Shailza (Enroll No. 188500847) | 2018 | In Progress (Enroll Since 2018) |

12. Details of Programmes/ Courses coordinated/ written/ edited/ translated:

| S No. | Programme | Course | Unit (print)/ Audio/ Video/ eSLM | Coordinated/W ritten/ Edited (content/ language/ format)/ Translated | Period |
|-------|---------------|--|----------------------------------|--|--|
| 1. | 1.PGDIBO | IBO-03: Indian's Foreign Trade | | Course Coordinator | 2006-12 |
| 2. | M.Com | MCO-01: Organizational Theory Behaviour | | Course Coordinator | 2012-15 |
| 3. | M.Com BPCG | Master in Business Policy and Corporate Governance | | Programme Coordinator | 2015 –t ill date |
| 4. | B.Com CA&A | Bachelor in Corporate Affair and Administration | | Programme Coordinator | 2010 – till date |
| 5. | B.Com | ECO-06: Economic Theory ECO-09: Money Banking and Financial Institution ECO-11: Income Tax Theory and Practice | | Course Coordinator | 2006 -till date |
| 6. | BBA Retailing | BRL-02: Business BRL-12 BRL-16 | | Course Coordinator , Editor, and Programme Coordinator | 2009 – till date 2010 – till date 2010 – till date |
| 7. | Ph.D/M.Phil | | | Programme Coordinator | 2018 – till date |

13. Details of Programmes/ Courses coordinated/ written/ edited/ translated:

| S No. | Programme | Course | Unit (print)/ Audio/ Video/ eSLM | Coordinated/W ritten/ Edited (content/ language/ format)/ Translated | Period |
|-------|---------------|--|----------------------------------|---|---------------------------|
| 1. | PGDIBO | IBO-03: Indian's Foreign Trade | | Content Editing Hindi All Block | 2007 |
| 5. | B.Com | ECO-11: Income Tax Theory and Practice | | English and Hindi Editing of two blocks and translation Appendix prepare (English &Hindi) | 2007-08 Every year |
| 6. | BBA Retailing | BRL02:RetailMarketing | | Content Editing | 2008 |

| | | | | | |
|--|--|--|--|------------|--------------|
| | | & Communication BRL-12: Visual Merchandising & Store Management BRL-15 IT Application in Retail | | All Blocks | 2012 2012 |
|--|--|--|--|------------|--------------|

14. Training programmes designed and conducted, duration and dates

| SNo. | Programme | Dates | Place | Number of Participants |
|------|--|--|---------|------------------------|
| 1. | Orientation Programme in IGNOU counsellors in Commerce | Two days as and when decided the University. | Various | 20-30 |

15. Details of Counselling sessions conducted:

| SNo. | Programme | Course | Place | Dates | Duration | Mode (Specify- Face to Face Radio counselling Teleconferencing Web conferencing Any Other) |
|------|-----------|----------|-----------------|-----------|------------|---|
| 1 | B.Com | ECO-11 | EMPC, New Delhi | 4-3-2006 | 45 minutes | Tel. Conferencing |
| 2 | B.Com | ECO-06 | EMPC, New Delhi | 20-5-2006 | 45 minutes | Tel. Conferencing |
| 3 | B.Com | ECO-07 | EMPC, New Delhi | 20-5-2006 | 45 minutes | Tel. Conferencing |
| 4 | B.Com | ECO-09 | EMPC, New Delhi | 4-8-2006 | 45 minutes | Tel. Conferencing |
| 5 | B.Com | ECO-03 | EMPC, New Delhi | 4-8-2006 | 45 minutes | Tel. Conferencing |
| 6 | B.Com | AOM – 01 | EMPC, New Delhi | 9-9-2006 | 45 minutes | Tel. Conferencing |
| 7 | B.Com | ECO-07 | EMPC, New Delhi | 9-9-2006 | 45 minutes | Tel. Conferencing |
| 8 | B.Com | ECO-06 | EMPC, New Delhi | 6-1-2007 | 45 minutes | Tel. Conferencing |
| 9 | B.Com | ECO-11 | EMPC, New Delhi | 17-2-2007 | 45 minutes | Tel. Conferencing |
| 10 | B.Com | AOM-01 | EMPC, New Delhi | 10-3-2007 | 45 minutes | Tel. Conferencing |
| 11 | B.Com | ECO-07 | EMPC, New Delhi | 8-7-2007 | 45 minutes | Tel. Conferencing |
| 12 | B.Com | ECO-09 | EMPC, New Delhi | 8-7-2007 | 45 minutes | Tel. Conferencing |
| 13 | B.Com | AOM-01 | EMPC, New Delhi | 15-9-2007 | 45 minutes | Tel. Conferencing |
| 14 | M.Com | MCO-01 | EMPC, New Delhi | 15-9-2007 | 45 minutes | Tel. Conferencing |
| 15 | B.Com | ECO-06 | EMPC, New Delhi | 5-1-2008 | 45 minutes | Tel. Conferencing |

| | | | | | | |
|----|------------|--|-----------------|----------------|------------|-------------------|
| 16 | B.Com | ECO-03 | EMPC, New Delhi | 5-1-2008 | 45 minutes | Tel. Conferencing |
| 17 | B.Com | ECO-11 | EMPC, New Delhi | 19-4-2008 | 45 minutes | Tel. Conferencing |
| 18 | B.Com | AOM-01 | EMPC, New Delhi | 19-4-2008 | 45 minutes | Tel. Conferencing |
| 19 | PGDIB O | IBO-05 | EMPC, New Delhi | 4-5-2008 | 45 minutes | Tel. Conferencing |
| 20 | B.Com | ECO-09 | EMPC, New Delhi | 31-8-2008 | 45 minutes | Tel. Conferencing |
| 21 | B.Com | ECO-07 | EMPC, New Delhi | 31-8-2008 | 45 minutes | Tel. Conferencing |
| 22 | M.Com | MCO-01 | EMPC, New Delhi | 7-9-2008 | 45 minutes | Tel. Conferencing |
| 23 | B.Com | AOM-01 | EMPC, New Delhi | 7-9-2008 | 45 minutes | Tel. Conferencing |
| 24 | B.Com | ECO-03 | EMPC, New Delhi | 14-2-2009 | 45 minutes | Tel. Conferencing |
| 25 | B.Com | ECO-06 | EMPC, New Delhi | 1-3-2009 | 45 minutes | Tel. Conferencing |
| 26 | B.Com | ECO-07 | EMPC, New Delhi | 1-3-2009 | 45 minutes | Tel. Conferencing |
| 27 | B.Com | ECO-11 | EMPC, New Delhi | 19-4-2009 | 45 minutes | Tel. Conferencing |
| 28 | PGDIB O | IBO-05 | EMPC, New Delhi | 3-5-2009 | 45 minutes | Tel. Conferencing |
| 29 | B.Com | ECO-09 | EMPC, New Delhi | 1-8-2009 | 45 minutes | Tel. Conferencing |
| 30 | B.Com | ECO-09 | EMPC, New Delhi | 8-10-2010 | 45 minutes | Tel. Conferencing |
| 31 | B.Com | ECO-06 | EMPC, New Delhi | 19-2-2011 | 45 minutes | Tel. Conferencing |
| 32 | B.Com | AOM-01 | EMPC, New Delhi | 27-3-2011 | 45 minutes | Tel. Conferencing |
| 33 | M.Com | MCO-01 | EMPC, New Delhi | 10-9-2011 | 45 minutes | Tel. Conferencing |
| 34 | B.Com | ECO-11 | EMPC, New Delhi | 30-4-2011 | 45 minutes | Tel. Conferencing |
| 35 | M.Com | MCO-01 | EMPC, New Delhi | 10-9-2011 | 45 minutes | Tel. Conferencing |
| 36 | B.Com | ECO-05 | EMPC, New Delhi | 17-9-2011 | 45 minutes | Tel. Conferencing |
| 37 | B.Com | ECO-09 | EMPC, New Delhi | 28-9-2012 | 45 minutes | Tel. Conferencing |
| 38 | M.Com | MCO-01 | EMPC, New Delhi | 13-10- 2012 | 45 minutes | Tel. Conferencing |
| 39 | B.Com | ECO-09 | EMPC, New Delhi | 31-8-2013 | 45 minutes | Tel. Conferencing |
| 40 | M.Com | MCO-01 | EMPC, New Delhi | 29-9-2013 | 45 minutes | Tel. Conferencing |
| 41 | B.Com | ECO-06 | EMPC, New Delhi | 25-2-2012 | 45 minutes | Tel. Conferencing |
| 42 | B.Com | General Issues Related to B.Com | EMPC, New Delhi | 28-11- 2006 | 45 minutes | I.R.C |

| | | | | | | |
|----|-------|---------|-----------------|------------|------------|----------------------|
| 43 | B.Com | ECO-11 | EMPC, New Delhi | 22-4-2007 | 45 minutes | I.R.C. |
| 44 | B.Com | AOM-01 | EMPC, New Delhi | 18-5-2008 | 45 minutes | I.R.C |
| 45 | B.Com | ECO-06 | EMPC, New Delhi | 4-10-2011 | 45 minutes | I.R.C |
| 46 | BDP | ECO-03 | EMPC, New Delhi | 8-1-2017 | 60 minutes | I.R.C |
| 47 | BDP | ECO-03 | EMPC, New Delhi | 7-2-2017 | 60 minutes | I.R.C |
| 48 | BDP | ECO-06 | EMPC, New Delhi | 17-8-2017 | 60 minutes | I.R.C |
| 49 | BDP | ECO-06 | EMPC, New Delhi | 21-12-2017 | 60 minutes | I.R.C |
| 50 | BDP | ECO-06 | EMPC, New Delhi | 4-10-2018 | 60 minutes | I.R.C |
| 51 | BDP | ECO-05 | EMPC, New Delhi | 20-9-2018 | 60 minutes | I.R.C |
| 52 | BDP | ECO-09 | EMPC, New Delhi | 19-4-2018 | 60 minutes | I.R.C |
| 53 | BDP | ECO-08 | EMPC, New Delhi | 5-4-2018 | 60 minutes | I.R.C |
| 54 | BDP | ECO-05 | EMPC, New Delhi | 15-2-2018 | 60 minutes | I.R.C |
| 55 | BDP | ECO-11 | EMPC, New Delhi | 17-5-2018 | 60 minutes | I.R.C |
| 56 | BDP | BCOA-01 | EMPC, New Delhi | 16-8-2018 | 60 minutes | I.R.C |
| 57 | BDP | ECO-06 | EMPC, New Delhi | 3-1-2019 | 60 minutes | I.R.C |
| 58 | BDP | ECO-01 | EMPC, New Delhi | 17-3-2019 | 60 minutes | I.R.C |
| 59 | BDP | ECO-08 | EMPC, New Delhi | 21-2-2019 | 60 minutes | I.R.C |
| 60 | Ph.D | RCO-1 | ALL Batch | | 2 hours | Face to Face classes |

16. Details of Patents granted (if any):
17. Contribution to IGNOU's corporate life:

| SNo. | Chairperson/ Member of Committee | Name of the Committee | Date/ period |
|------|---|--------------------------------------|--------------|
| 1. | Member | Reception Committee, Convocation | 2007-2008 |
| 2. | Member | Exhibition Committee, Convocation | |

1. Administrative position/s held in the University (even as in charge)

| SNo. | Designation | Period |
|------|-------------|--------|
| | | |

2. Any other contribution/information

(Duly authenticated by the Director/ Head of School/ Division/ Unit/Centre / Cell)

Signature of Teacher /Academic

Signature of Director/ Head