



**INDIRA GANDHI NATIONAL OPEN UNIVERSITY**  
**National Centre for Innovation in Distance Education**  
**Maidan Garhi, New Delhi-110068**

**Guidelines for submitting the Proposal for  
Idea to Startup Scheme for IGNOU Students**

Indira Gandhi National Open University (IGNOU) has a varied group of students having different kinds of skills and talent. It is observed that many of them are involved in doing new and innovative things at their work place or at home. In order to promote, support and nurture the innovator students of IGNOU interested in setting up their startups, the University has initiated a scheme of **Idea to Startup** for its students.

**Who is Eligible to Participate?**

Any *bona fide* student of IGNOU who has developed a prototype or innovative product or system based on new, socially relevant and practicable ideas in the following areas, can submit the detailed startup plan/proposal in the prescribed format available on IGNOU Website.

**Why Should You Participate?**

If you have any innovative idea in any field which could be converted into a startup, IGNOU will do handling by way of providing all kinds of supports and guidance. In addition to it, the selected best 10 proposals will :

- be provided inclusive training at IGNOU Headquarters at Delhi.
- be provided travelling expenses and stay at IGNOU for a week.
- get opportunity to interact with other innovators and entrepreneurs.
- be facilitated in getting financial support from the funding agencies.
- be provided a national platform to showcase your ideas and startups plans.

**What are the Theme Areas?**

1. Food, Agriculture and Rural Development
2. Clean Energy and Alternate Fuel
3. Clean Water and Water Management
4. Swacchhata Initiatives and Waste Management
5. Health Care, Hygiene, Life Style and Sports
6. Smart Transportation and Traffic Management
7. Smart City and Urban Development
8. Social Issues and Security System
9. Scientific and Technological Developments
10. Education and Open University System
11. Hospitality, Travel and Tourism
12. E-Governance, E-Commerce and Digital Marketing
13. Any other Area like Fashion, Art, Entertainment, Retails and Banking, etc. (Please specify)

## **How to Apply?**

If any *bona fide* students of IGNOU have a new and innovative plan to setup a startup, in any of the above mentioned fields, she/he may submit detailed plan/proposal in the prescribed format through the link given on IGNOU Website [www.ignou.ac.in](http://www.ignou.ac.in) under **News and Announcement** by the **December 10, 2019**.

Applications can also be submitted through e-mail at [startups@ignou.ac.in](mailto:startups@ignou.ac.in) or by post at the following address :

**Director, National Centre for Innovation in Distance Education (NCIDE)  
Zakir Hussain Bhawan (G Block), New Academic Complex  
IGNOU, Maidan Garhi, New Delhi – 110 068**

## **Last Date**

Last date for submitting the filled-in Application Form is **December 10, 2019**.