



**INDIRA GANDHI NATIONAL OPEN UNIVERSITY**  
**Institute's Innovation Council (IIC)**  
**National Centre for Innovation in Distance Education (NCIDE)**

**Guidelines for submitting Ideas for Idea Competition**

The Indira Gandhi National Open University (IGNOU) has constituted the Institute's Innovation Council (IIC) at NCIDE following the establishment of the MHRD Innovation Cell (MIC). The IIC at IGNOU is organizing an **Idea Competition** followed by the "Festival of Ideas" to showcase and recognise the ideas of IGNOU students. The purpose of the Festival is to recognize, share, nurture and promote ideas of the students of IGNOU, as envisioned by IIC to systematically foster the culture of Innovation through multitudinous modes leading to an innovation promotion eco-system at IGNOU.

**Who is Eligible to Participate?**

Any *bonafide* and registered students of IGNOU who has come up with an idea for creating an innovative product, process or services as a solution to the problem/challenge being faced by individuals or society from the given theme areas, is eligible to participate in the Idea Competition.

The selected students will be invited to participate and present their ideas in the festival exhibition on February 28, 2019 at IGNOU, Maidan Garhi, New Delhi.

**Why Should You Participate?**

By participating in this Idea Competition, you would be able to show your talent, test your ideas, connect with mentors, challenge yourself to think innovatively, and win exciting prizes. It would, help you to enhance your social and emotional learning, while boosting your competitive spirit. You will also receive training in entrepreneurship skills and related hard and soft skills to develop your idea into a business plan and them to convert it into an innovative product or service.

**What are the Themes of Idea Competition?**

Applications are invited for creative ideas in the following areas :

1. Food, Agriculture and Rural Development
2. Clean Energy and Alternate Fuel
3. Clean Water and Water Management
4. Swacchhata Initiatives and Waste Management
5. Health Care and Hygiene
6. Education and Open University System
7. Smart Transportation and Traffic Management

**How to Think of an Idea?**

1. Think of problems or challenges faced by you or the society in any of the above mentioned theme areas.
2. Think of an innovative idea as a solution for the problem.
3. Give a detailed description and roadmap/blue print on how your idea will work as a solution to the problem.
4. Make sure that the idea is your original idea and is new. In case a similar idea already exists, then highlight the newness of your idea.

**How to Apply?**

Those who are interested in applying may submit the filled-in Proforma along with supporting documents, through e-mail at [ncide@ignou.ac.in](mailto:ncide@ignou.ac.in) or send hard copy at the following address by **January 20, 2019**.

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