

MBA
Master of Business Administration

- 1. Develop essential skills, competencies and knowledge for professional development.
- 2. Develop competencies of Managers in Business World.

MS-1
Management Functions and Behaviour

- 1. To discuss the role of Managers in Decision Making.
- 2. Assess Organizational climate.
- 3. Understand behavioural dynamics

Assignment and Term-end exam.

MS-2
Management of Human Resources

- 1. To discuss the concept and functions of Human Resource Management
- 2. To understand Compensation Strategy, Structure, Composition

Assignment and Term-end exam.

MS-3
Economic and Social Environment

- 1. To discuss the economic and social environment
- 2. To understand planning and policies

Assignment and Term-end exam.

MS-4
Accounting and Finance for Managers

- 1. Illustrate the framework of Accounting
- 2. Examine Financial and investment analysis.

Assignment and Term-end exam.

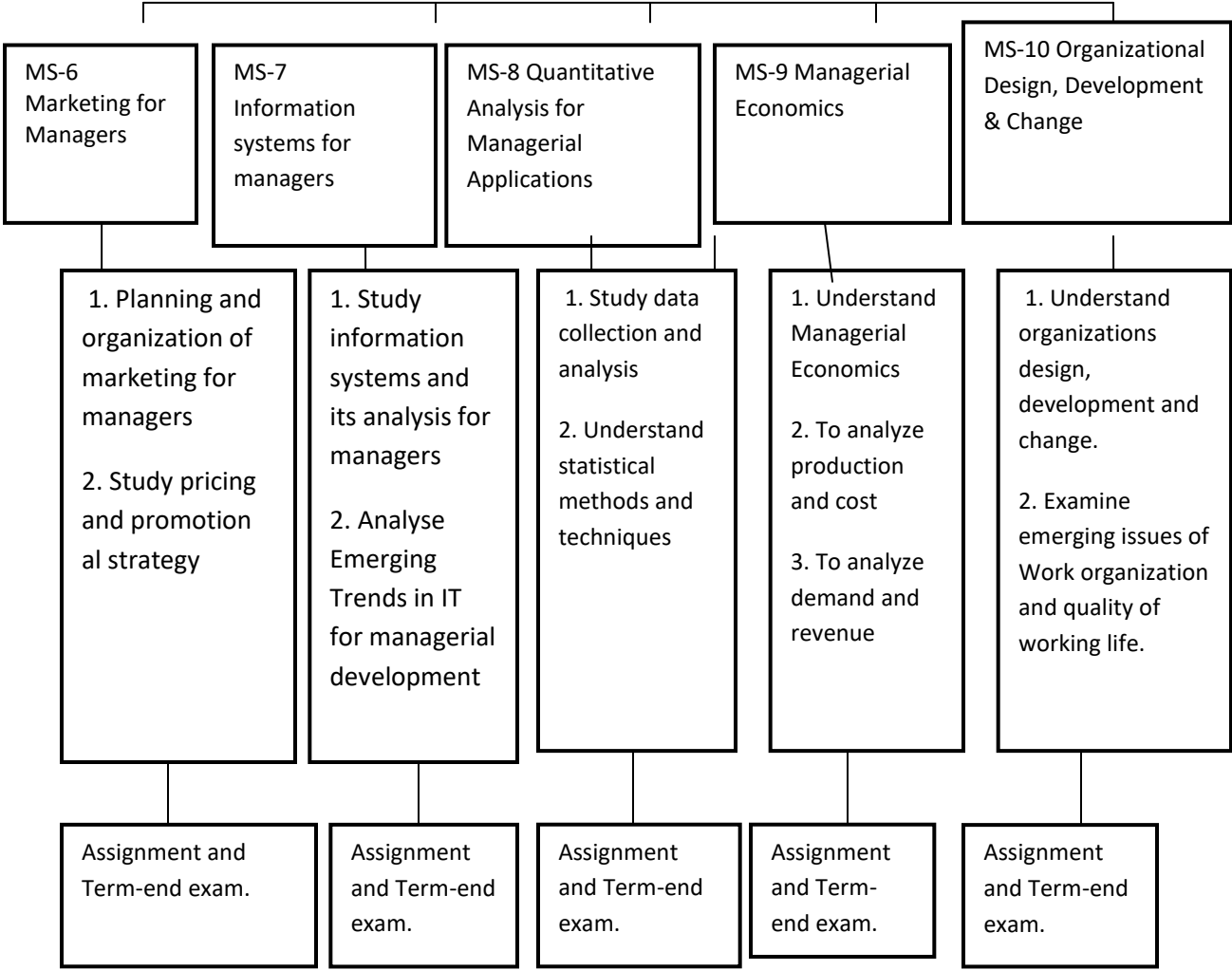
MS-5
Management of Machines and Materials

- 1. Study work and job design.
- 2. Illustrate the idea of operations planning and control

Assignment and Term-end exam.

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MS-6
Marketing for
Managers

1. Planning and organization of marketing for managers
2. Study pricing and promotional strategy

Assignment and
Term-end exam.

MS-7
Information
systems for
managers

1. Study information systems and its analysis for managers
2. Analyse Emerging Trends in IT for managerial development

Assignment
and Term-end
exam.

MS-8 Quantitative
Analysis for
Managerial
Applications

1. Study data collection and analysis
2. Understand statistical methods and techniques

Assignment
and Term-end
exam.

MS-9 Managerial
Economics

1. Understand Managerial Economics
2. To analyze production and cost
3. To analyze demand and revenue

Assignment
and Term-
end exam.

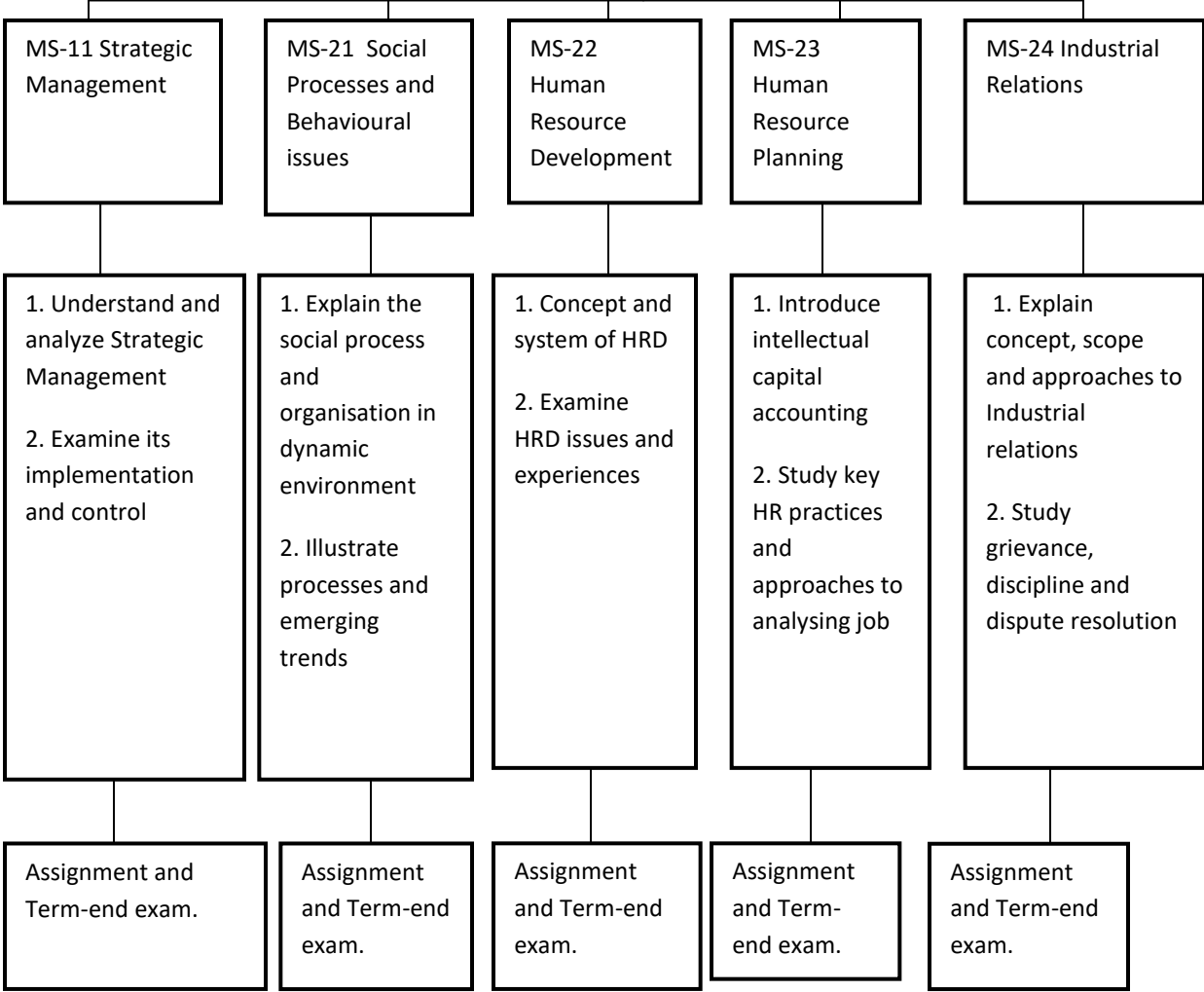
MS-10 Organizational
Design, Development
& Change

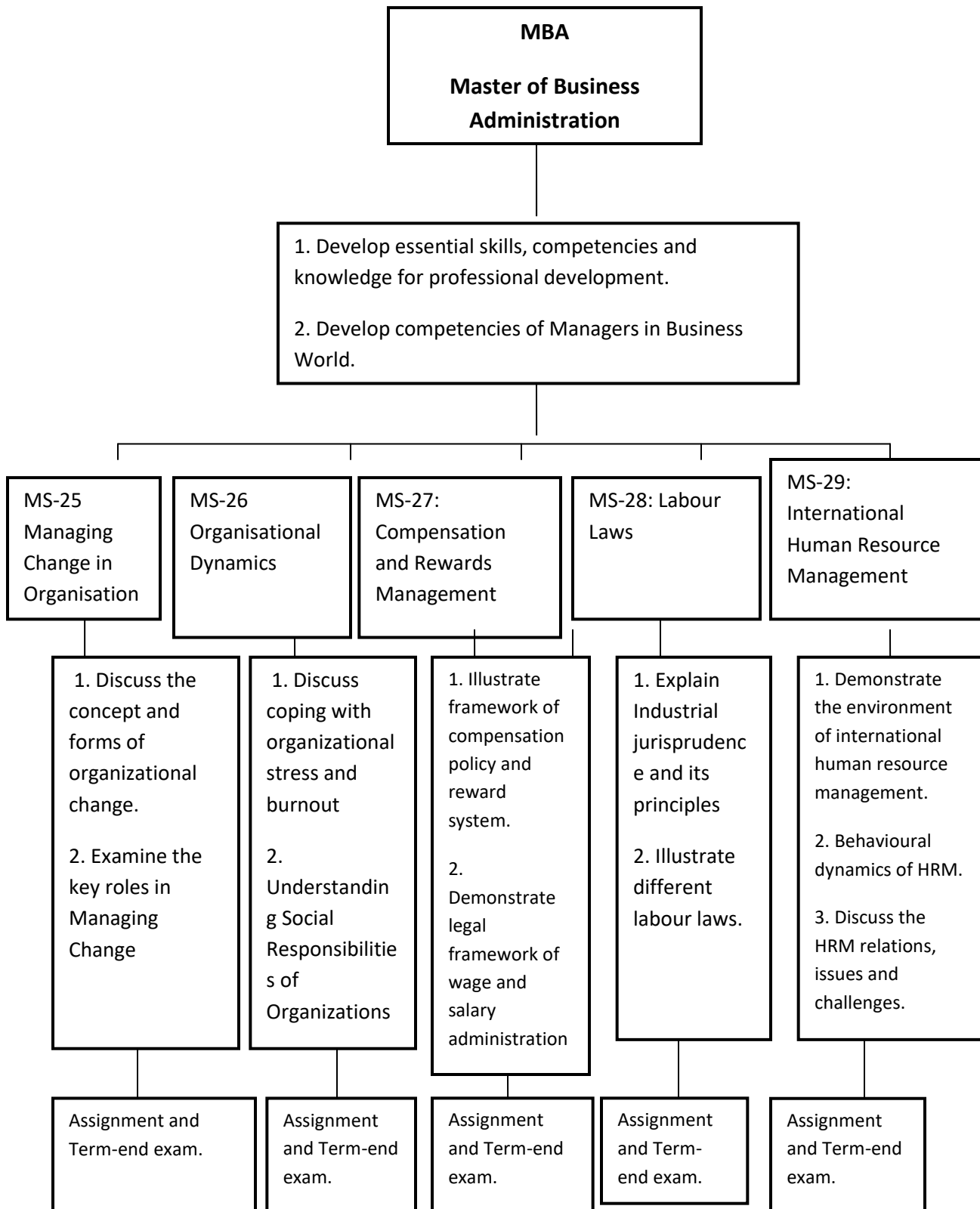
1. Understand organizations design, development and change.
2. Examine emerging issues of Work organization and quality of working life.

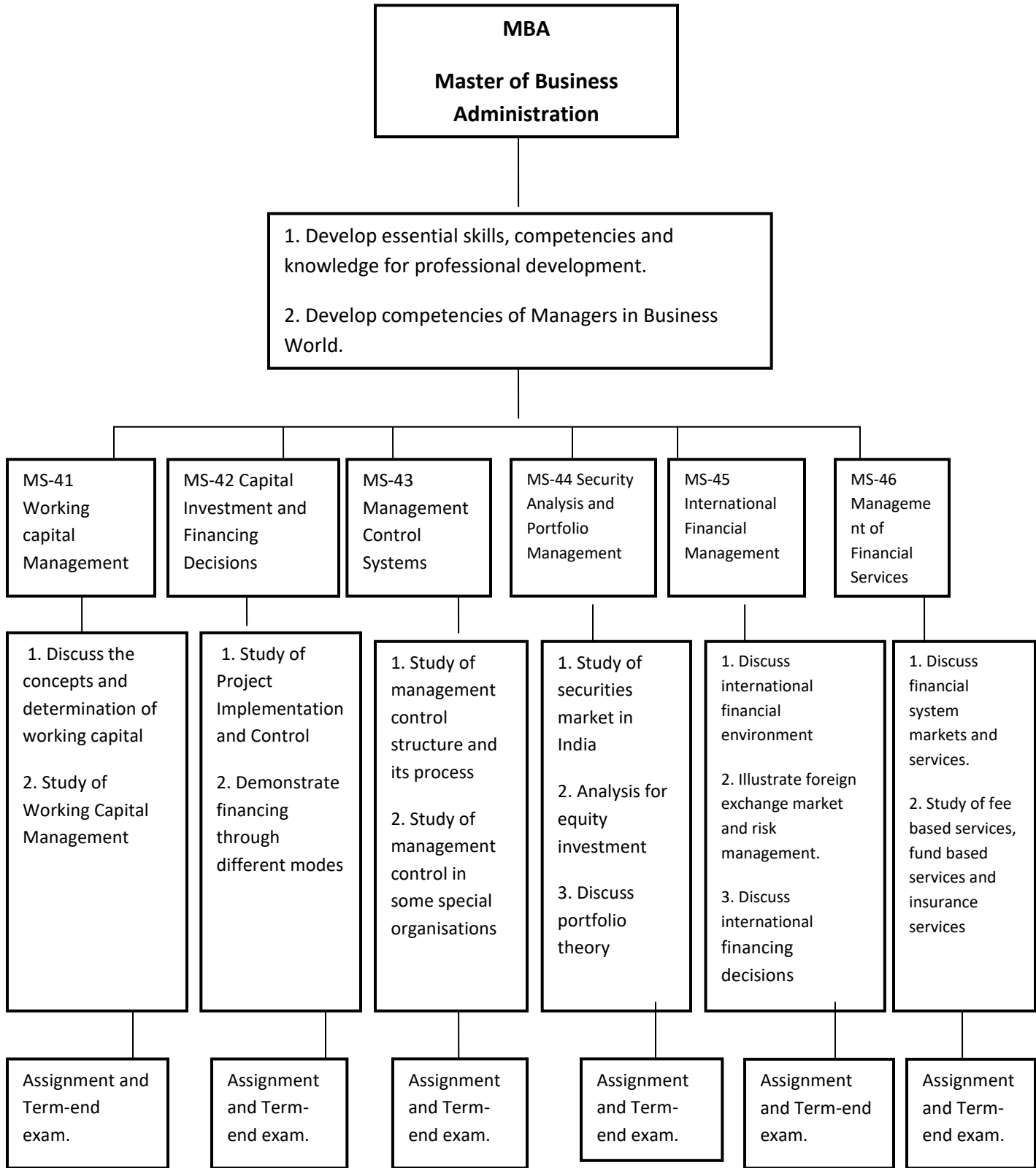
Assignment
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exam.

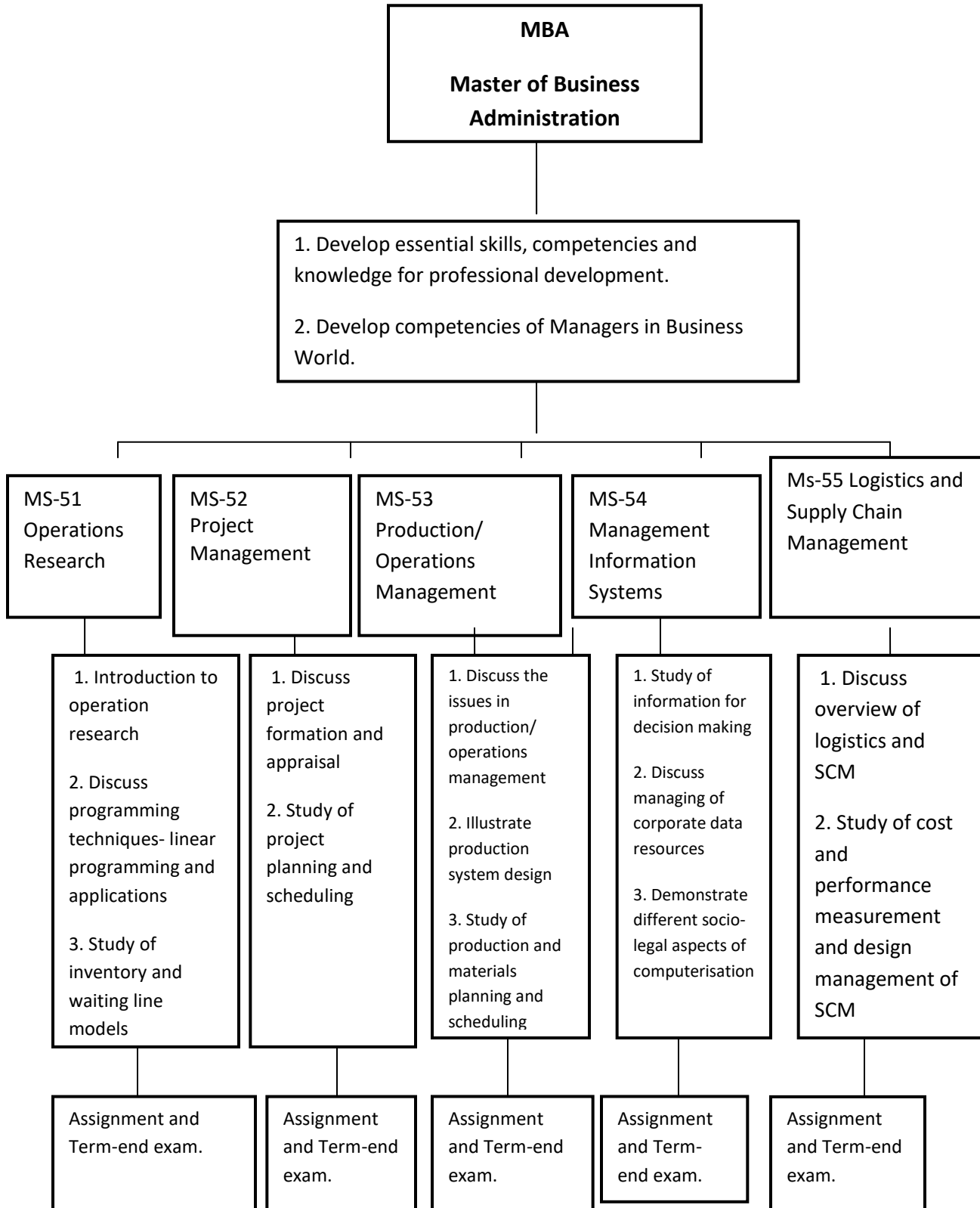
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MS-56
Materials
Management

1. Discuss Materials planning and control.
2. Explain codification and standardization of the materials.
3. Illustrate the materials management and its Organization

Assignment and
Term-end exam.

MS-57
Maintenance
Management

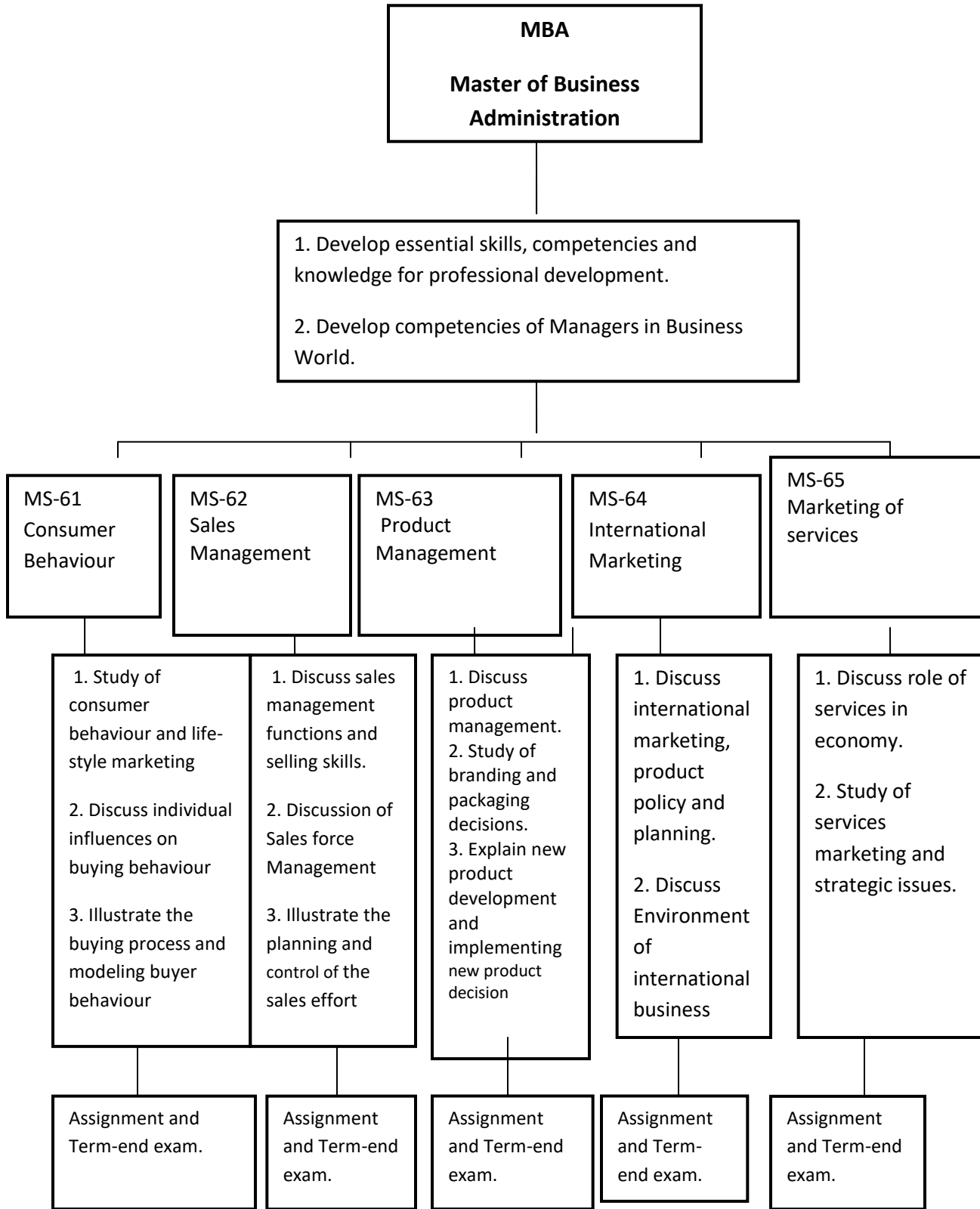
1. Study of planned maintenance management system and control.
2. Discuss Reliability, Availability and Maintainability concepts.

Assignment
and Term-end
exam.

MS-58
Management of
R&D and
Innovation

1. Study of nature, process and importance of Technological innovation.
2. Discuss HRM issues in innovation and R&D
3. Illustrate the national R&D infrastructure and institutional framework.

Assignment
and Term-
end exam.



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MS-66
Marketing
Research

1. Discuss MR concepts and design.
2. Study of data collection and its processing and analysis.

Assignment and Term-end exam.

MS-68
Management of
Marketing
Communication
and Advertising

1. Discuss advertising campaign planning and execution
2. Study of media concepts characteristics and issues in media planning

Assignment and Term-end exam.

MS-611 Rural
Marketing

1. Discuss rural markets, managing and understanding the rural consumer

Assignment and Term-end exam.

MS-612 Retail
Management

1. Discuss retail planning and development
2. Illustrate financial management issues in retailing.

Assignment and Term-end exam.

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MS-91
Advanced
Strategic
Management

MS-92
Management of
Public
Enterprises

MS-93
Management of
New and Small
Enterprises

MS-94
Technology
Management

MS-95 Research
Methodology for
Management
Decisions

1. Explain corporate governance
2. Investigate the competitive scenarios and strategy

1. Discuss concept and policy of accountability and autonomy
2. Demonstrate the dimensions and methods of evaluating public enterprise performance

1. Discuss institutional interface for micro, small and medium enterprises.
2. Study of different operating issues in MSMEs

1. Discuss technology issues and implications.
2. Study of technology development and acquisition
3. Demonstrate technology environment in India.

1. Discuss the data collection, presentation and analysis
2. Understanding Research methodology

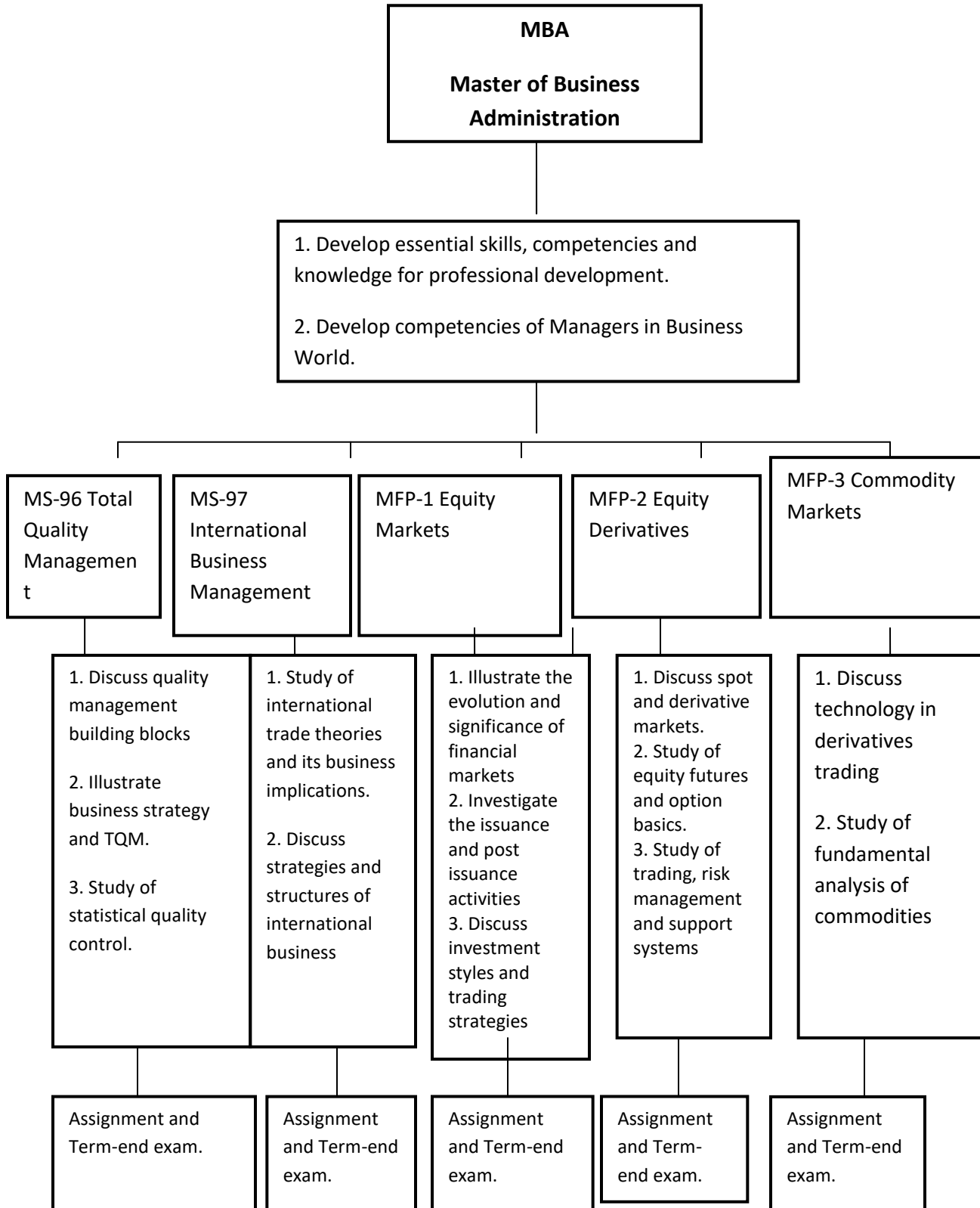
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MFP-4
Currency and Debt Markets

1. Discuss currency quotation conventions
2. Study of currency derivatives and risk management
3. Illustrate debt and money markets in India

Assignment and Term-end exam.

MFP-5
Professionals in Financial Markets Practice

1. Discuss intermediaries in financial markets.
2. Study of distribution and sales promotion processes.
3. Study of investment and merchant banking

Assignment and Term-end exam.

MS-100 Project Work (equivalent to two courses)

1. To understand and develop ability to apply multi-disciplinary concepts, tools and techniques
2. To analyse and logically approach the organisational problems.

Project Report