

**1. Details of the Teacher/ Academic :**

<b>Name &amp; Date of Birth :</b>	<b>PROFESSOR M.S. SENAM RAJU</b>
<b>Date of Joining in IGNOU:</b>	26-05-1999
<b>Current Designation :</b>	Professor
<b>Pay Scale as on date :</b>	PB-14 Rs.1,44,200 – 2,18,200
<b>Qualifications :</b>	Ph.D.; M.Phil; M.Com; PGDDE

**2. Honour/Award/Fellowship/membership of Professional body/ Statutory body (internal/ external) received by the Teacher/ Academic:**

<b>Name of the recipient</b>	<b>Honour /Award/ Fellowship name/ membership of Professional body/ Statutory body</b>	<b>Agency name /Name of statutory body/ institution/ Apex body</b>	<b>Period</b>
	1. Chairman, Print Committee	<b>MPDD, IGNOU</b>	2018 to till date
	2. Advisor, International Journal of Research in Commerce, IT & Management (ISSN 2231-5756).	<b>IJRCM</b>	2010-2018
	3. Life member of Indian Commerce Association.	<b>ICA</b>	1999 to till date
	4. Member, Academic Programme Committee (APC), IGNOU	<b>APC</b>	From 2019 to till date
	5. Member, School Board, School of Gender and Development Studies, IGNOU	<b>SOGDS</b>	March 2018 March 2020
	6. Member, School Board, School of Agriculture	<b>IGNOU</b>	2016-2018
	7. Member, School Board, School of Management Studies	<b>IGNOU</b>	2007 to till date
	8. Member-Convenor, Academic Council	<b>IGNOU</b>	2009 to 2013
	8 Member, Design and Development of the Programs under Community Colleges Scheme to the Indian Army (Akshar Deep), Indian Air force (Akash Deep) and Indian Navy (Sagar Deep).	<b>IGNOU &amp; Indian Army, Indian Air Force and Indian Navy</b>	2009-2010

	9. Member, Design & Development of Collaborative Programmes B.Com. (A&F) and M.Com. (F&T) with Institute of Chartered Accountant of India (ICAI)	<b>IGNOU &amp; ICAI</b>	2008-2012
	10 Member, design & development of Collaborative Programme (M.Com –IDT) with National Academy of Central Excise & Narcotics (NACEN)	<b>IGNOU &amp; NACEN</b>	2007-2011
	11 Member, design & development of Collaborative Programmes B.Com. (CA&A) and M.Com. (BP&CG) with Institute of Company Secretaries of India (ICSI)	<b>IGNOU &amp; ICSI</b>	2009-2010
	12 Member, design & development of Collaborative Programmes B.Com (F&CA) and M.Com.(MA&FS) with Institute of Cost Accountants of India (ICAI)	<b>IGNOU &amp; ICAI</b>	2009-2010
	13 Member, design & development of Collaborative Programme BBA in Retailing)- A skill development programme with Retailers' Association of India (RAI)	<b>IGNOU &amp; RAI</b>	2009-2012
	14. Member, design & development of Collaborative Programme (DFBA) with Institute of Public Auditors of India (IPAI)	<b>IGNOU and IPAI</b>	2009-2010
	15. Member, design & development of the Collaborative Programme Diploma in Business Process Outsourcing (DBPO)-A skill development programme with Accenture for the School of Vocational Education and Training.	<b>IGNOU &amp; Accenture</b>	2008-2013
	16. Member, design & development of the Collaborative Programme in Certificate in Business Skills (CBS) with Rajiv Gandhi Foundation & Commonwealth of Learning (COL)	<b>IGNOU &amp; COL</b>	2008-2009

**3. Books/Book Chapter:**

**(Duly authenticated by the Director/ Head of School/ Division/ Unit/Centre / Cell)**

- Co-author/co-editor if any, title, place of publication, publisher, Year, page (no) s, ISBN No

SNo.	Name of Author1/ Editor 1, & Co-author (s) / Co-editor (s) (if any)	Title of chapter/book	Place of publication	Publisher	Year	Total Pages	ISBN No.
1	Prof. MSS Raju	Fruit Market in India	New Delhi	Daya Publishing House	2002	212	81-7035-63-0
2		Diagrammatic and Graphic Presentation (MCO-03, Unit-7	Noida	SG Print Packs Pvt. Ltd.	2019	30	81-266-1744-6
3		Measures of Variation and Skewness. (MCO-03, Unit-9)	Noida	SG Print Packs Pvt. Ltd.	2019	24	81-266-1744-6
4		Correlation and Simple Regression. (MCO-03, Unit-10)	Noida	SG Print Packs Pvt. Ltd.	2019	24	81-266-1745-4
5		Time Series Analysis. (MCO-03, Unit-11)	Noida	SG Print Packs Pvt. Ltd.	2019	12	81-266-1745-4
6		Index Numbers. (MCO-03, Unit-12)	Noida	SG Print Packs Pvt. Ltd.	2019	21	81-266-1745-4
7		Classification – Ledger (DBPO-F&A, Unit-5)*	New Delhi	Public Printing (Delhi) Service	2009	28	978-81-266-3743-0
8		Rectification of Errors (DBPO-F&A, Unit-7)*		Public Printing (Delhi) Service	2009	24	978-81-266-3743-0

**4. Research Articles/Publications:**

SNo.	Author/ Co-author (if any)	Title	Name of Journal	Volume	page no. (s)	Year	ISSN No
1.	Author	National Horticultural Board and Development of Fruit Industry,;	Employment News	Vol. XXVI I, No. 42,	Front page	January 2003	-
2.	Co-author	An analysis of Activity Based Costing Practices in selected manufacturing Units in India.	Indian Journal of Finance	Vol. 12, No. 12,	11	December 2018.	0973-8711

3.	Co-author	A Comparative analysis of perceived and actual benefits from implementation of Activity Based Costing in selected manufacturing Units in India.	Review of Professional Management, A Journal of New Delhi Institute of Management	Vol.1 6, No.2,	7	July-December 2018	0972-8686
4.	Co-author	The impact of Working Capital Management on profitability – An Empirical Analysis of Fertilizer companies in India	Journal of Business Studies	Vol. v-vi,	15	2012-2014.	0975-0150
5.	Co-author	A study on Tax Avoidance with Special reference to Vodafone case, Sankalpa.	Journal of Management & Research,	Vol. – 4,	7	Jan-June, 2014	2231-1904.
6.	Co-author	Contribution Analysis and Adequacy of exchange ratio and Bank Merger Deals: Evidences from Indian Banking Sector,	Commerce Spectrum	Vol. 1,	20	December, 2013.	2321-371X
7.	Co-author	Voluntary Amalgamation in Indian Banking Sector: Valuation Practices and Adequacy of Swap Ratios	The Indian Journal of Commerce,	Vol. 62 No. 3,	14	July-September 2009.	0019-512X
8.	Author	Cost Benefit and Price Spread Analysis – A Study of Mango Fruit, Prabandhik	A Bi-annual Journal of CMS-IILM-AHL,	Vol-2, No.2,	6	Dec-2008.	0974-2549.
9.	Co-author	“Three Pillars of Pensions”; Effulgence, Management	Journal of RDIAS	Vol.5, No. 1,	10	Jan. – Jun. 2007.	0972-8058.
10.	Author	“Global Dimension of Indian Electronics Hardware and Computer Software/Services Industry”	Indian Journal of Commerce	Vol. 58, No.4	14	Oct-Dec. - 2005.	0019-512X
11.	Author	“Channels of Distribution and Marketing Costs – A Study of Fruits”	The Indian Journal of Commerce	Vol. 54 No. 3	10	Jul – Sept. 2001.	0019-512X
12.	Author	“Apprehensions of Farmers on Working of Regulated	The Indian Journal of	Vol. XXXI	6	October 2002	0973-8703

		Agricultural Markets – A case study.	Marketing.	I No.10			
13.	Co-author	The effect of firm’s size on the adoption and implementation of Activity Based Costing.	Splint International Journal of Professional.	Vol. IV,	5	Issue-7, July – September 2017.	2349-6045
14.	Co-author	Cost Management Practices in India: An Analytical Study	IJRCM	Vol. – 4,	5	2014	2231-5756
15.	Co-author	ICICI Bank – Bank of Rajasthan Merger: An Analysis of Strategic features and valuations.	International Journal of Marketing, Financial Services and Management Research	Vol. 1	10	July – Sept. 2012	2277-6788

**5. Policy Documents Reports/ Mimeos: Nil**

SNo.	Title	Institution/ Agency	Year
------	-------	---------------------	------

**6. Book Review published : NO**

SNo.	Author/ Co-author (if any)	Title	Name of Journal	Volume	page no. (s)	Year	ISSN No
------	----------------------------	-------	-----------------	--------	--------------	------	---------

**7. Presentation/Invited talk/Chair in National or International Seminar/Conference/ Workshops (Please do not mention if it is only participation without presentation)**

SNo.	Author/ Co author (if any)	Title of presentation, /Talk/Lecture	Name Organizing institute	Conference	City	Date and Year
1	Author	Consumer Protection under medical services	MGIT	National Conference	Hyderabad	2000
2	Co-Chairman,	technical Session-I,	Indian Commerce Association	All India Commerce Conference	Nagpur	2008
3	Rapporteur,	Technical Session-II,	Indian Commerce Association	All India Commerce Conference	Indore	2006
4	Resource	Lecture	RC,	Orientation	Visakhapatnam	August

	Person		IGNOU	Program to IGNOU counsellors		2013
5	Resource Person	Lecture	School of Distance Education Center, Kakatiya University	Orientation Program to Cordinator and Counsellors of AP Open University.	Warangal	2011 and 2012
6	Resource Person	Lecture	School of Distance Learning, Kakatiya University	Induction Programme to newly joined ARDs & RDs of AP Open University.	Warangal	2011 and 2012
7	Resource Person	Lecture	RC IGNOU	Orientation to Counsellors	Delhi	January 2005
8	Resource Person	Lecture	RC IGNOU	Orientation Programme to Counsellors	Kolkata	January 2004
9	Resource Person	Lecture	RC IGNOU	Orientation Programme to Counsellors	Delhi	February 2004
10	Resource Person	Lecture	RC IGNOU	Orientation Programme to Counsellors	Jammu	December 2004
11	Resource person	Lecture	RC, IGNOU	Orientation Programme to Counsellors	Hyderabad	January 2001
12	Resource Person	Lecture	RC, IGNOYU	Orientation Programme to Counsellors	Bhopal	March 2000

**8. Study Tour Organised/ Participated/ Attachment Organized/Internship: NIL**

SNo.	Details of the tour	Name of coordinating body	Duration
1.			

**9. Consultancy assignment (if any): NIL**

SNo.	Organization/ agency	Cost, title of consultancy	Duration

**10. Details of Institution/ Government/ Industry / own Institution Sponsored Research Projects (including Programme Evaluation) and Amount (Both completed and ongoing): NIL**

SNo.	Agency	Amount	Duration with dates	Status i.e. ongoing/ completed

**11. Details of PhD and MPhil Scholars (including those awarded degree):**

SNo.	Name and enrolment no:	Year of registration	Year of completion/ award
1	Dr. Sony Kuriakose, 093754346	2009	2015
2	Mr. Amit Kumar Arora, 144500500	2014	Thesis Submitted
3	Ms. Shilpa Bidani, 144500525	2014	2021
4	Ms Ekta Kharbanda, 173101277	2017	2019
5	Ms. K. Ashwani, 173101442	2017	2025
6	Ms. Sonakshi Jaiswal, 173101435	2017	2025
7	Ms Preeti, 173101514	2017	2020
8	Ms. Anandi Sarkar, 173101467	2017	2025
9	Ms. Aakansha, 188500790	2018	2026
10	Ms. Laxmi, 144500439	2014	2018

**12. Details of Programmes/ Courses coordinated/ written/ edited/ translated:**

SN o.	Programme	Course	Unit (print)/ Audio/Video/ eSLM	Coordinated/Written/ Edited (content/ language/ format)/ Translated	Period
1	Ph.D. & M.Phil	Programme	–	Coordinator	2014-2018
2.	B.Com	Programme	–	Coordinator	2002-2009
3.	M.Com(IDT)	Programme	–	Coordinator	2007-2009
4	M.Com(F&T)	Programme	–	Coordinator	2007-2009
5.	B.com (A&F)	Programme	–	Coordinator	2007-2009
6.	B.com	(ECO-07)	5 videos	Coordinator/Revised - 16 Units edited.	1999-2012 & 2013 to till date
7.	B.com	ECO-10	5 videos	Coordinator	1999 -2012 & 2013 to till date
8.	M.Com	MCO-03	3 videos	5 units written & 19 Units edited & coordinator	2005 -2009 & 2013 to till date
9.	PGDIBO	IBO-03	3 audios	IBO-03 –revised, edited & coordinator	2002-2009

10	DBPO (F&A)	BPOI-002	–	2 units written & 23 Units edited	2008-2009
11	DBPO (F&A)	BPOI-001	–	Coordinator & format edited	2008-2009
12	DBPO (F&A)	BPOI-003, 004 & 005	–	Coordinator	2008-2009
13	B.com (CBCS)	BCOC-134	–	Content editor & coordinator	2019 to till date
14	B.Com (CBCS)	BCOC-138	–	Content editor & coordinator	2020 till date

**13. Training programmes designed and conducted, duration and dates: NIL**

SNo.	Programme	Dates	Place	Number of Participants

**14. Details of Counselling sessions conducted: NIL**

SNo.	Program me	Course	Place	Dates	Duration	Mode (Specify- Face to Face Radio counselling Teleconferencing Web conferencing Any Other)

**15. Details of Patents granted (if any): NIL**
**16. Contribution to IGNOU's corporate life:**

SNo	Chairperson/ Member of Committee	Name of the Committee	Date/ period
1.	Member	Task Force for the disadvantaged groups.	<b>All these activities performed/ performing during the period from 2001 to till date</b>
2	Member	Departmental Promotion Committee (DPC) for JATs, Assistants, Senior Assistants, Assistant Registrar and Deputy Registrar	
3	Member	Committee to examine the proposal for relation of minimum age for admission to Bachelor's Preparatory Programme	
4	Coordinator	Propagate the importance of voting amongst the students, staff and their families of IGNOU	
5	Coordinator	Spot Evaluation of Commerce Courses (M.Com, PGDIBO, B.Com)	
6	Member	Space Allotment Committee	
7	Member	Campus Development Unit	
8	Member	Standing Committees to Review the Composition of the respective Authorities/Standing Committee	



		and their Powers and Functions (in respect of Planning Board)	
<b>9</b>	Convener	Contextualization of Vith pay Regulations in Open & Distance Universities, Special invite, Board of Management, IGNOU	
<b>10</b>	Member	Joint Coordination Committee, IGNOU & NCHMCT collaborative Programmes	
<b>11</b>	Member	Monitoring and Implementation Committee for Collaborative Programmes Diploma in Business Process Outsourcing (DBPO) with Accenture	
<b>12</b>	Member	Coordinator and Member of DEC Committees to recommend the recognition of various Institutions in the country for offering programmes through ODL mode	
<b>13</b>	Member	Committee on 6 <sup>th</sup> Pay Commission Recommendation Implementation for IGNOU Faculty and to provide the report to Board of Management for its non-anomalous implementation	
<b>14</b>	Member	Designing the curriculum on vertical mobility from Associate Degree to 3 <sup>rd</sup> year UG of Air Force, Army, Navy personals	
<b>15</b>	Member	Development of E-Prangan	
<b>16</b>	Member	Advisory Committee, Dr. B R Ambedkar Chair on social change and development.	
<b>17</b>	Member	Examination Discipline Committee	
<b>18</b>	Convener	Recommending for appointments of Academic Counsellors in commerce	
<b>19</b>	Convener	High Power Committee, IGNOU	
<b>20</b>	Convener	Development of Procedure for re-employment	
<b>21</b>	Convener	Development of ordinance on code of conduct for teachers and Academics in IGNOU	
<b>22</b>	Convener	Preparation of draft Amendments to statute on Selection committees' composition for Teacher & Academics	
<b>23</b>	Member	The task force for the differently abled - on the status of trainers to the blind students in India – Report Submitted	
<b>24</b>	Member	Flexi Learn Committee	
<b>25</b>	Member	Committee for Setting up of a Study Centre at IGNOU HQRs	

26	Member	Review Committee to examine the power and Functions of BOM.	
27	Member	Committee to finalize the recommendations for Re- Designation, Revised Recruitment Rules, Career Advancement Scheme and Service Conditions for Teachers	
28	Member	Committee for framing of operational Guidelines for Autonomous Schools/Centres/Institutes.	
29	Member	Committee to examine the proposal for relaxation of minimum age for admission to Bachelor Preparatory programme.	
30	Member	Advisory Committee for implementation of policies undertaken by the Dr. B.R. Ambedkar Chair on social change and development.	
31	Member	Academic Programmes Equivalence Committee	
32	Member	Committee to look in to the cases related to lost/Misplaced/damaged answer scripts received from various Regional Centers/Exam Centers.	
33	Joint Secretary	IGNOU Teachers and Academics Association	
34	Secretary	IGNOU Teachers and Academics Association	
34	President	IGNOU Teachers and Academics Association	
35	Founder President	IGNOU SC/ST Teachers' Association	
36	Secretary	IGNOU Residential Welfare Association	
37	Convener	Monitoring and Maintenance Committee, MGRC & MGVC	
38	Member	Choice Based Credit System Committee	
39	Member	35 <sup>th</sup> IGNOU Foundation Day Celebration Committee	

**17. Administrative position/s held in the University (even as in charge)**

SNo.	Designation	Period
1.	Director, Academic Coordination Division	December 2009 to July 2013
2.	Registrar, MPDD (Incharge)	June 2018 To till date

**18. Any other contribution/information**

- Member of Academic Committee, S.S.T. College of Arts and Commerce, Ulhasnagar, Maharashtra
- Member of Academic Committee, Maples ESM Technologies Pvt. Ltd., Chennai
- Member of Examination Committee, Kottayam Social Service Society, Kerala

**(Duly authenticated by the Director/ Head of School/ Division/ Unit/Centre / Cell)**

- Member of Examination Committee, SAARC Educational Academy, Maharashtra
- Member of Committee of Board of Studies of Uttarakhand Open University, Haldwani
- Member of Doctoral Committee of SRM Institute of Management & Technology, Modinagar.
- Member, Research Council, Uttarakhand Open University, Haldwani
- Member of Committee for finalization of Question Papers for State Eligibility Test (SET) for Govt. of Utrakhand- 2014.
- Member of Academic Audit Committee of GGSIP University, New Delhi for according affiliation to the institutes.
- Member of selection committee for appointment of faculty at BhartiyaVidyapeeth, Delhi Campus, Delhi.
- Member of selection committee for appointment of Faculty at SVPITP, Coimbatore, Tamilnadu.
- Member of selection committee for appointments at NIOS, Delhi.
- Member of selection committee for appointment of Assistant Director at B.R. Ambedkar Open University, Hyderabad.

**Association with other institutions:**

- GGS IP University, Delhi
- AIMA, Delhi
- UPSC, Delhi
- Uttaranchal Open University, Haldwani
- Dr. B R Ambedkar Open University, Hyderabad, Telangana
- Osmania University, Hyderabad, Telangana
- Kakatiya University, Warrangal, Telangana
- ICFAI University, Hyderabad, Telangana and Agartala (Tripura)
- Amravati University, Amravati, Maharashtra
- Jamia Millia Islamia, New Delhi
- Institute of Chartered Accountants of India (ICAI), N. Delhi
- Institute of Company Secretary of India (ICSI), New Delhi
- Institute of Cost and Works Accountants of India (ICWAI), New Delhi
- Retailers Association of India (RAI), Mumbai
- Institute of Public Auditors of India (IPAI), New Delhi

**Signature of Teacher /Academic**