



Indira Gandhi National Open University
National Centre for Innovation in Distance Education

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NOTIFICATION

“Idea to Startup Scheme for IGNOU Students”

In order to promote, support and nurture the innovator students of IGNOU interested in setting up their startups, the University has initiated a scheme of **Idea to Startup** for its students. Any student of IGNOU who has developed a prototype or innovative product or system based on new, socially relevant and practicable ideas in the following areas, can submit the detailed startup plan/proposal in the prescribed format available on IGNOU website :

1. Food, Agriculture and Rural Development
2. Clean Energy and Alternate Fuel
3. Clean Water and Water Management
4. Swacchhata Initiatives and Waste Management
5. Health Care, Hygiene, Life Style and Sports
6. Smart Transportation and Traffic Management
7. Smart City and Urban Development
8. Social Issues and Security System
9. Scientific and Technological Developments
10. Education and Open University System
11. Hospitality, Travel and Tourism
12. E-Governance, E-Commerce and Digital Marketing
13. Any other Area like Fashion, Art, Entertainment, Retails and Banking, etc. (Please specify)

The best 10 proposals will be selected on the basis of their novelty, feasibility, practicability, sustainability, scale of impact, cost-effectiveness and future prospectus, etc. The students whose proposal are selected will be nurtured, guided, trained and facilitated by the University for developing proper business plan, getting financial support from external agencies and finally setting up their own start-ups. They will also be provided residential training at IGNOU Headquarters by the experts.

If any bonafied students of IGNOU have a new and innovative plan to setup a startup, in any of the above mentioned fields, she/he may submit detailed plan/proposal in the prescribed format through the link given on IGNOU Website www.ignou.ac.in under **News and Announcement** by the **December 10, 2019**. Applications can also be submitted through e-mail at startups@ignou.ac.in or by post at the following address :

Director, National Centre for Innovation in Distance Education (NCIDE)
Zakir Hussain Bhawan (G Block), New Academic Complex
IGNOU, Maidan Garhi, New Delhi – 110 068

(Oum Prakash Sharma)
Director, NCIDE

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5. CPRO for Publicity