

A Report on
One Day Workshop on “Entrepreneurship and Innovation as Career Opportunity”

Organised by IIC, NCIDE, IGNOU on 15 October 2019

A One Day Workshop on “Entrepreneurship and Innovation as Career Opportunity” was organised by IIC, NCIDE, IGNOU on 15 October 2019 at RC Delhi-2, Rajghat for the IGNOU students. The faculty members of NCIDE, Dr. O. P. Sharma, Dr. Jyotsna Dikshit, Dr. Moumita Das and Dr. Sujata Santosh, acted as resource persons.

During the workshop the students were guided how to ideate. For this purpose ideation activities were conducted for the participating students. They were divided into eight groups with 8-10 students in each group. Each member was given a sheet of blank paper and was asked to write three ideas on any one of the theme areas given to them. The theme areas included food and agriculture, rural development, clean energy and alternate fuel, clean water and water management, swachhta initiatives and waste management, health care and hygiene, smart transportation and traffic management, smart city and urban development, social issues and security system, technological innovation and education and Open University system. The paper sheet having three ideas of an individual was circulated to other members of the group for three rounds. That way each sheet had nine ideas. The group members brainstormed and discussed the ideas and finally selected three best ideas and one representative of each group



presented the ideas before all the groups highlighting the reasons of selecting these ideas and rejecting the others. This way all the participants could contribute in the process of idea generation. As a result, the students generated approximately 500 ideas on the various themes.

Out of the 500 ideas 24 unique, new, useful and socially relevant ideas were selected on which further work could be carried out. This activity was very interactive and also joyful.

Dr. Amit Chaturvedi, Regional Director, RC Delhi-2 administered the Pledge to the students and dignitaries to avoid the 'Single Use Plastic', participate in the 'Fit India Movement' and 'Swachhta' - Abhiyan.

The programme concluded with the feedback by the participants and vote of thanks proposed by Dr. Jyotsna Dikshit, Deputy Director, NCIDE who mentioned that it is a beginning of a new journey with IGNOU students from ideas to startup, with the spirit of

ॐ सह नावतु । सह नौ भुनक्तु । सह वीर्यं करवावहै ।
तेजस्विनावधीतमस्तु मा विद्विषावहै । ॐ शान्तिः शान्तिः शान्तिः ॥

Dr. Meena Singh, Assistant Regional Director, RC Delhi-2 compered the programme and Dr. Sujata Santosh, Assistant Director, NCIDE was the rapporteur for the programme. The academics of RC Delhi-2 including Dr. Shyni Duggal, Dr. Rita Chauhan, Dr. Meena Singh, Dr. Ataur Rahman, Dr. D. P. Singh and Sh. R. Sivaraj, Assistant Registrar, RC Delhi-2 facilitated the successful conduct and organisation of the programme. Mr. Radhey Shyam and his team gave necessary administrative support. The programme was coordinated by Dr. Jyotsna Dikshit, Deputy Director, NCIDE.

Dr. Jyotsna Dikshit
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