
COURSE 8 (PGDBP)

Course Code: MBPP001

Course Title: PROJECT

1. Introduction

Course 8 of PGDBP is a compulsory course. You have two options in this course: you can either take up the option of ‘Apprenticeship/ training’ (**MBPA 001**) and submit a report on the training for which you will be evaluated **OR** you can select the ‘Project’ option (**MBPP001**). If you select the ‘Project’ option, you will have to **prepare a project proposal in the prescribed format, get it approved** by the concerned faculty in the School of Humanities, IGNOU, prepare a project in the prescribed format and submit it for evaluation.

You must have gained considerable knowledge about various aspects of publishing during your study of courses 1-7 of the Post graduate Diploma in Book Publishing. Project work gives you the opportunity to apply this knowledge in a particular publishing context. This Project is of **4 credits** and you are expected to spend around 120 hours of work to complete it.

2 A. Project Proposal

Once you have opted for the Project option (MBPP001), you have to prepare a Project Proposal in the prescribed format and submit it along with the duly filled in Project Proposal form (Annexure 1) to:

**The Programme Coordinator, (PGDBP), School of Humanities, IGNOU,
Maidan Garhi, New Delhi-110068.**

Alternatively, **you can submit the soft copy of the Project Proposal in the prescribed format along with the duly filled in Project Proposal form, by email** to the Programme Coordinator. You will be duly informed whether the Project Proposal has been approved or not. If necessary, you may be asked to re-submit the Project Proposal with modifications. **If you submit a Project Report without the prior approval of the Project Proposal by the faculty, it will not be evaluated.** Remember to retain a copy of the Project Proposal with you. Once your Project Proposal is approved, you should not change the title.

B. Identifying the Topic

You can identify a suitable topic related to any aspect of publishing that requires a detailed analysis and study. (Please take a look at the list of suggested topics in Annexure 2. You may like to work on any one of these or on similar topics). Once you have identified your topic, you should write out your **Project Proposal in around 750-800 words**, in the format given below.

C. Format of Project Proposal

- i) Title of the Project
- ii) Objectives of the Study
- iii) Research Questions
- iv) Methodology to be adopted
- v) Expected Outcomes

Before writing the Project Proposal, you should form a clear idea of the proposed topic, decide how you plan to collect the relevant data, formulate research questions you would like to raise, and clarify the methodology you will be adopting. Once you receive the approval of your Project Proposal, you can start working on your project.

3. Guidelines for Project Report Submission:

A. You can start writing your Project Report after you have collected enough data and analysed the data using the appropriate methodological tools. Your **Report should be written in around 5000 words** and should have the following sections:

1. Title of the project.
2. Introduction
3. Objectives of the Study
4. Research Questions
5. Methodology
6. Research Outcomes and Findings
7. References

B. Format for Project Report:

1. Cover page & Title page
2. Bona fide certificate signed by you.
3. Table of Contents
4. Chapters (with the sections mentioned in (A)above)
5. Appendices if any

The Project Report should be typed (12 point with one and a half spacing) on A4 size paper, and bound with a flexible cover. The approved Project Proposal must be attached with the completed project to enable the evaluator to check whether there is conformity with the Project Proposal and suggested modifications if any. Your report must include a signed Bona fide certificate stating that the work is original, and has not been submitted elsewhere.

C. The Project Report (clearly mentioning PGDBP on the cover) must be sent by Registered Post to:

The Registrar, Student Evaluation Division (SED), Indira Gandhi National Open University, Maidan Garhi, New Delhi 110068.

4. Evaluation Criteria (as per IGNOU norms)

A: Excellent

B: Very Good

C: Good

D: Fair

E: Poor

F: Fail

5. Email addresses of PGDBP faculty:

1. Prof. Nandini Sahu: nandinisahu@ignou.ac.in
2. Prof. Parmod Kumar: parmodkumar@ignou.ac.in
3. Dr. Malathy A (currently Programme Coordinator): malathy@ignou.ac.in

Annexure 1 Proforma for Approval of Project Proposal (MBPP 001)

Enrolment No. _____ **Name of the Student:**

Study Centre Code _____ Regional Centre Code _____

Address of the Student: _____

Email Address and Phone No.:

Title of the Project: _____

Signature of Student

Date

Enclosures:

Annexure 2:

We have given below a list of topics that may help you to identify an area / a topic for detailed analysis and study.

1. A Survey of STM Publishing in Your Regional Language
2. The Covid Pandemic and the Indian Publishing Scenario
3. Publishing STM Books in Regional Languages: Challenges and Possibilities
4. Publishing Books for Visually Challenged Readers in India
5. Children's Book Publishing in Regional languages
6. School Textbook Publishing and the Implementation of National Education Policy 2020
7. Medical Book Publishing: the Indian Scenario