

**POST GRADUATE DIPLOMA IN
BOOK PUBLISHING (PGDBP)**

- 1.) PGDBP to provide an opportunity for self-employment to aspiring/practicing publishing professionals; skill upgradation/skill acquisition.
- 2.) for orientation in various aspects of publishing; or training aspiring/practicing publishing professionals in marketable skills in various areas of publishing, including specialized editing, copyediting and online proofreading, marketing, distribution, sales etc.

MBP -001	MBP -002	MBP -003	MBP -004	MBP -005	MBP -006	MBP -007	MBP -008
Introduction to Publishing and its Legal Aspects	Editing and Pre-Press	Production and emerging technologies	Marketing, Promotion, and Distribution of Books	Editing Books for Children	Editing Scientific Technical and Medical Books (Editing STM	Editing Textbooks	Internship/Training
<ol style="list-style-type: none"> 1. OVER VIEW OF Publishing 2 Intellectual Property Rights. 3. Creating the Book. 	<ol style="list-style-type: none"> 1. Ideas into Book S I. 2. Ideas into Book S II. 3. Copy Editing and Proof Reading. 4. Layout & Design. 	<ol style="list-style-type: none"> 1. Introduction to Book Production. 2. Printing. 3. Binding. 4. Emerging Technologies in Book Production 	<ol style="list-style-type: none"> 1. Marketing and Sales. 2. Sales Promotion. 3. Distribution & Sales. 4. Economic of Publishing. 	<ol style="list-style-type: none"> 1. Basic Editorial Competencies. 2. Editing General Books. 3. Editing Educational Publications. 4. Beyond Text Books 	<ol style="list-style-type: none"> 1. Editing STM : an overview. 2. Editing Scientific Books 3. Editing Technical, It and E-Books. 4. Editing Medical Books 	<ol style="list-style-type: none"> 1. Basic Editorial Competencies. 2. Editing General Books 3. Editing Educational Publications. 4. Beyond Text Books. 	It is required to complete internship of four weeks in the first year of study
Assessment Assignment and Term-end exam	Assessment Assignment and Term-end exam	Assessment Assignment and Term-end exam	Assessment Assignment and Term-end exam	Assessment Assignment and Term-end exam	Assessment Assignment and Term-end exam	Assessment Assignment and Term-end exam	Assessment VIVA and Project Report