

Name : Prof. Kamal Yadava

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PROFILE:

EDUCATION:	
Doctor of Philosophy, Marketing, 1998	Name of the University: Jamia Millia Islamia, New Delhi (Department of Commerce and Business Studies) Doctoral Research Topic: Problems and Strategies in Services Marketing with Particular Reference to Measurement of Service Quality of Selected Airlines Operating in India.
Master of Business Administration , 1984	Name of the university: Kurukshetra University, Kurukshetra Discipline: Management (Specialization- Marketing)
B.Sc. (Engg.) Electrical, 1982	Name of the university: Regional Engineering College, Kurukshetra University, Kurukshetra Academic Achievement: Honours

WORK EXPERIENCE:

- Worked in the Corporate Sector in the field of industrial marketing for more than 8 years (1984-1992).
- Working in SOMS, IGNOU since September, 1992.

PUBLICATIONS:

- BOOKS: 1
- CHAPTERS IN BOOKS: 1
- RESEARCH PAPERS: 7
- UNITS WRITTEN: 5

MEMBERSHIP OF PROFESSIONAL BODY/ STATUTORY BODY (INTERNAL/ EXTERNAL):

Membership of Professional body/ Statutory body	Name of statutory body/institution/	Period
Member of School Board, SOMS, IGNOU	IGNOU	2007- Present
Member of School Board, SOGDS, IGNOU	IGNOU	2007-2009
Member of School Board, SOHS, IGNOU	IGNOU	2007-2009
Member of School Board, SOSS, IGNOU	IGNOU	2008-2010
Member of School Board, SOA, IGNOU	IGNOU	2008-2010
Member of School Board, SOCIS, IGNOU	IGNOU	2008-2012
Member of School Board, SOTHSSM, IGNOU	IGNOU	2014-2016
Member of Committee of Studies CMS, Jamia Millia Islamia	Jamia Millia Islamia	2009-2012