

**1. Details of the Teacher/ Academic :**

|                                  |   |                                                          |
|----------------------------------|---|----------------------------------------------------------|
| <b>Name &amp; Date of Birth</b>  | : | T V Vijaykumar, 07/06/1960                               |
| <b>Date of Joining in IGNOU:</b> | : | 09/07/1996                                               |
| <b>Current Designation</b>       | : | Associate Professor                                      |
| <b>Pay Scale as on date</b>      | : | Pay Band 13A: 131400-217100 with current Basic of 156900 |
| <b>Qualifications</b>            | : | BSc MBA                                                  |

**2. Honour/Award/Fellowship/membership of Professional body/ Statutory body (internal/ external) received by the Teacher/ Academic:**

| <b>Name of the recipient</b> | <b>Honour /Award/ Fellowship name/ membership of Professional body/ Statutory body</b> | <b>Agency name /Name of statutory body/ institution/ Apex body</b> | <b>Period</b> |
|------------------------------|----------------------------------------------------------------------------------------|--------------------------------------------------------------------|---------------|
|                              |                                                                                        | Nil                                                                |               |
|                              |                                                                                        |                                                                    |               |

**3. Books/Book Chapter:**

- Co-author/co-editor if any, title, place of publication, publisher, Year, page (no) s, ISBN No

| <b>SNo.</b> | <b>Name of Author1/ Editor 1, &amp; Co- author (s) / Co-editor (s) (if any)</b> | <b>Title of chapter/book</b> | <b>Place of publication</b> | <b>Publisher</b> | <b>Year</b> | <b>Total Pages</b> | <b>ISBN No.</b> |
|-------------|---------------------------------------------------------------------------------|------------------------------|-----------------------------|------------------|-------------|--------------------|-----------------|
|             |                                                                                 |                              | Nil                         |                  |             |                    |                 |
|             |                                                                                 |                              |                             |                  |             |                    |                 |
|             |                                                                                 |                              |                             |                  |             |                    |                 |

**4. Research Articles/Publications:**

| <b>SNo.</b> | <b>Author/ Co-author (if any)</b> | <b>Title</b> | <b>Name of Journal</b> | <b>Volume</b> | <b>page no. (s)</b> | <b>Year</b> | <b>ISSN No</b> |
|-------------|-----------------------------------|--------------|------------------------|---------------|---------------------|-------------|----------------|
| 1.          |                                   |              | Nil                    |               |                     |             |                |
| 2.          |                                   |              |                        |               |                     |             |                |

**5. Policy Documents Reports/ Mimeos:**

(Duly authenticated by the Director/ Head of School/ Division/ Unit/Centre / Cell)

| SNo. | Title | Institution/ Agency | Year |
|------|-------|---------------------|------|
| 1.   |       | Nil                 |      |
| 2.   |       |                     |      |
| 3.   |       |                     |      |

**6. Book Review published :**

| SNo. | Author/ Co-author (if any) | Title | Name of Journal | Volume | page no. (s) | Year | ISSN No |
|------|----------------------------|-------|-----------------|--------|--------------|------|---------|
|      |                            |       | Nil             |        |              |      |         |

**7. Presentation/Invited talk/Chair in National or International Seminar/Conference/ Workshops (Please do not mention if it is only participation without presentation)**

| SNo. | Author/ Co author (if any) | Title of presentation, /Talk/Lecture | Name Organizing institute | Conference | City | Date and Year |
|------|----------------------------|--------------------------------------|---------------------------|------------|------|---------------|
|      |                            |                                      | Nil                       |            |      |               |

**8. Study Tour Organised/ Participated/ Attachment Organized/Internship:**

| SNo. | Details of the tour | Name of coordinating body | Duration |
|------|---------------------|---------------------------|----------|
| 1.   |                     | Nil                       |          |

**9. Consultancy assignment (if any):**

| SNo. | Organization/ agency | Cost, title of consultancy | Duration |
|------|----------------------|----------------------------|----------|
|      |                      | Nil                        |          |

**10. Details of Institution/ Government/ Industry / own Institution Sponsored Research Projects (including Programme Evaluation) and Amount (Both completed and ongoing):**

| SNo. | Agency | Amount | Duration with dates | Status i.e. ongoing/ completed |
|------|--------|--------|---------------------|--------------------------------|
|      |        |        | Nil                 |                                |

**11. Details of PhD and MPhil Scholars (including those awarded degree):**

| SNo. | Name and enrolment no: | Year of registration | Year of completion/ award |
|------|------------------------|----------------------|---------------------------|
| 1.   |                        | Nil                  |                           |

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**12. Details of Programmes/ Courses coordinated/ written/ edited/ translated:**

| S No. | Programme        | Course                                                    | Unit (print)/ Audio/ Video/ eSLM | Coordinated/Written/ Edited (content/ language/ format)/ Translated                                                 | Period               |
|-------|------------------|-----------------------------------------------------------|----------------------------------|---------------------------------------------------------------------------------------------------------------------|----------------------|
| 1     | MP (MBA) & PGDMM | MS-6 Marketing for Managers                               | -                                | Coordinator, Course updating, Content Editor language & formatting                                                  | Since 1996           |
| 2     | -do-             | MS-62 Sales Management                                    | -                                | -do-                                                                                                                | Since 1996           |
| 3     | -do-             | MS-63 Product Management                                  | -                                | Co editor & Coordinator , course updating Content editor language & formatting , All Blocks (1 to5) was transformed | From 2003-2006       |
| 4     | -do-             | MS-66 Marketing Research                                  | -                                | Coordinator, Course updating, Content Editor language & formatting                                                  | Since 2008 till date |
| 5     | -do-             | MS-68 Management of Marketing Communication & Advertising | -                                | Coordinator, Course updating, Content Editor language & formatting                                                  | Since 2000 till date |
| 6     | -do-             | MS-612 Retail Management                                  | -                                | Course Editor & Coordinator , All Blocks (1 to5) was Transformed in terms of format, content & language editing.    | Since 2005 till date |

**13. Training programmes designed and conducted, duration and dates**

| SNo. | Programme                            | Dates                                           | Place     | Number of Participants |
|------|--------------------------------------|-------------------------------------------------|-----------|------------------------|
| 1    | Orientation for Academic Counsellors | 13&14 March 2001                                | Shimla    | 35                     |
| 2    | -do-                                 | 29&30 Nov 2001                                  | Hyderabad | 40                     |
| 3    | -do-                                 | 2 & 3 Nov 2007                                  | Guwahati  | 50                     |
| 4    | -do-                                 | 30 <sup>th</sup> Sep & 1 <sup>st</sup> Oct 2016 | Delhi     | 45                     |

**14. Details of Counselling sessions conducted:**

| SNo. | Program me | Course                                               | Place                                     | Dates                                   | Duration                                                                                                 | Mode (Specify-<br>Face to Face<br>Radio counselling<br>Teleconferencing<br>Web conferencing<br>Any Other)                         |
|------|------------|------------------------------------------------------|-------------------------------------------|-----------------------------------------|----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| 1    | MP (MBA)   | MS-6<br>MS-62<br>MS-63<br>MS-66<br>MS-68 &<br>MS-612 | At the<br>Head<br>Quarters<br>in<br>Delhi | Since 1996 till<br>date                 | Session<br>vary from<br>30 Mts to<br>60 Mts                                                              | Teleconferencing<br>Radio counselling<br>as a resource<br>person/presenter                                                        |
| 2    | MP (MBA)   | MS-6<br>MS-66<br>MS-68                               | -do-                                      | 2007,2008,2009,<br>2011,2012, &<br>2013 | Each<br>session for<br>60<br>minutes<br>and all the<br>units are<br>covered<br>E-<br>from the<br>course. | Taught all the<br>courses<br>mentioned<br>through<br>Teleconferencing<br>mode to Pan<br>African E-<br>Network project<br>students |
| 3    | MP(MBA)    |                                                      |                                           |                                         |                                                                                                          | Assignmen                                                                                                                         |

**15. Details of Patents granted (if any): - Nil**
**16. Contribution to IGNOU's corporate life:**

| SNo. | Chairperson/<br>Member<br>of<br>Committee                     | Name of the Committee | Date/ period            |
|------|---------------------------------------------------------------|-----------------------|-------------------------|
| 1.   | Member school<br>board                                        | School Board          | 2013-2014               |
| 2.   | Member sitting<br>arrangement<br>committee for<br>convocation |                       |                         |
| 3.   | Member                                                        | Moderation Board      | Since 2000 till<br>date |

**17. Administrative position/s held in the University (even as in charge)**

| SNo. | Designation                                                           | Period             |
|------|-----------------------------------------------------------------------|--------------------|
| 1    | Discipline Coordinator                                                | Two Year-2016-2018 |
| 2    | Project Coordinator                                                   | Two year-2014-2016 |
| 3    | Coordinator Library Activities in the Discipline                      | Two years          |
| 4    | Assignment Coordinator of the Discipline                              | Two years          |
| 5    | Coordinator Academic Councillors CV's                                 | Two Years          |
| 6    | Convener in the Preparation of Program Brochure<br>of MBA & MBA (B&F) | Two Years          |
| 7    | As Observer for Term end Examination and                              |                    |

**(Duly authenticated by the Director/ Head of School/ Division/ Unit/Centre / Cell)**

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|--|----------------|--|
|  | <b>OPENMAT</b> |  |
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**18. Any other contribution/information**

**Signature of Teacher /Academic**

**Signature of Director/ Head**