

SCHOOL OF JOURNALISM AND NEW MEDIA STUDIES

PG Diploma in Audio Programme Production

MJM001 - Introduction to Broadcasting and Programming

- Analyse the role of radio as a mass medium;
- Analyse the potential of radio for development communication;
- Describe the nature, evolution and models of community radio;
- Discuss the various approaches to management of a radio station;
- Describe the elements of programme planning;
- Describe the organisational structure of radio station.

Assessment

Assignment and Term End Examinations

MJM002 - Production and Presentation

- Define the different radio formats;
- Explain the method of planning programmes in each format;
- Analyse the special requirements of drama, feature and music programmes;
- Describe the needs of specific audiences;
- Undertake planning and production; and
- Evaluate the programmes produced.

Assessment

Assignment and Term End Examinations

MJM003 - Recording, Mixing and Editing

- Discuss the technical aspects of broadcast-transmission;
- Handle microphone and other necessary equipment for recording on mono, stereo and digital mode;
- Describe the concepts involved in editing and mixing;
- Discuss outdoor recording techniques; and
- Analyse a programme in terms of technical quality and suggest techniques to improve quality of sounds in programme production.

Assessment

Assignment and Term End Examinations

MJML001 - Practical

- After going through the course, learners will be able to produce audio programmes.

Assessment

Production Portfolio and Viva Voce Exams