



**School of  
Journalism and  
New Media Studies  
(SOJNMS), New Delhi**

**Conducts 9-Day  
National Research  
Workshop on**

## **Exploring the Interplay Between Media and Information Literacy & Sustainable Development Goals**

4-12 September, 2018

### **FOCAL AREAS**

- EXPOSURE to concepts & practices of Media & Information Literacy
- Role of MIL in Sustainable Development Goals & targets
- Orientation on Statistical Tests & Hands-on Training in R Programming and SPSS
- Identifying Research Topics within the intersection of MIL & SDGs

**Workshop Outcome:** Developing a Research Proposal during the workshop

# Exploring the Interplay Between Media and Information Literacy & Sustainable Development Goals

Media and Information Literacy (MIL) enables the common person to deal with the media and information in a better understandable manner. The MIL dimensions - access, participation and interpretations - shape holistically a person into a responsible citizen with the awareness on necessary democratic functions. An informed individual or society make it more participative in all possible societal functions which demands higher living conditions on wide variety of development settings. Entire workshop planning revolves around the three dimensions of MIL.

Access to media and information is essential to receive knowledge and resources that facilitates the empowerment process. In Indian context, according to National Sample Survey Organisation (NSSO) data, 'an estimated 8.8% of the rural population has computing ability. In urban areas, the figure is nearly four times higher, at 30.2%.' However, as per Telecom Regulatory Authority of India's (TRAI) 2016 report, Urban India has 61.9% Internet subscriptions, rural India gets just 13.7%. The February 2017 report of TRAI state that, 'urban tele-density growth rate increased by 165.04% while rural tele-density increased by 52.84% in December 2016.' The skewed media and information access would hamper the other two dimensions of MIL - participation and interpretations.

Poverty, education, gender, inequality and many other factors determine the quality of access to media and information. Precisely these factors constitute the focus of Sustainable Development Goals (SDGs). In the present context, there is a challenge before every one of us or every institution across the globe to meet 169 targets, that are framed into 17 Sustainable Development Goals. These goals were agreed upon by all the

nations across the world in 2015 with the target to achieve those targets by 2030. Media and information may not provide solution to these goals, but MIL provides skills to empower the citizen to be aware about their roles and responsibilities. The proposed national research workshop would focus on the interplay between MIL and SDGs.

The objectives of the workshop are to:

- \* facilitate understanding of the interplay between media and information literacy and development goals
- \* explore the potential issues within the realm of MIL for SDGs
- \* train the scholars on the basics of statistics and software;
- \* develop an individual research proposal on the interplay between MIL and SDGs

Registration for workshop:

The workshop is intended to take 30 participants. Registration fee: Rs. 3000 for the academics and practitioners, Rs. 1500 for the research scholars enrolled as M.Phil/ PhD scholars. Travel and accommodation would be participant's responsibility (Accommodation: School will facilitate where necessary). Registration form link is available here <https://goo.gl/forms/v1Rq6wQvxVSBK2A52> and last date for registration is **27 July, 2018**.

**Schedule: 4 - 12 September 2018**

**Venue: Block 15A, SOJNMS, IGNOU, Maidan Garhi, New Delhi**

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